



CONTACT INFORMATION

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Best World Lifestyle presents Charity Nite 2006

Friday, 7 July 2006

NTUC Auditorium

Singapore, 12 June 2006 – Best World Lifestyle Pte Ltd, a health and lifestyle product company specializing in the direct selling of more than 100 products, is pleased to present “Charity Nite 2006” on 7 July 2006, from 7.30pm to 9.30pm, at the NTUC Auditorium. All proceeds from this music concert shall go to Compass Welfare Foundation Pte Ltd and Radin Mas CCC in aid of the needy elderly. Through music, Charity Nite 2006 will seek to unite people of all ages and backgrounds in creating a better world for the less fortunate elderly folk in society.

At this special event, musicians from TanChangRen will deliver an unplugged live performance featuring timeless music classics. These gifted performers will sing and play melodies of today and yesteryear, tapping on diverse musical genres ranging from xinyao to jazz to modern pop. With their fervent passion for music, TanChangRen performers will, on this night, celebrate a love for humanity and music.

Dr Dora Hoan, CEO, Best World Lifestyle, said, “We are pleased to be involved in this very worthwhile cause. Through this event, we hope to do our part in giving back to society and inspire others to embrace the spirit of giving. We believe that everyone’s contributions, no matter big or small, will go a long way in offering hope to the needy elderly.”

Mr Huang Banchin, Executive Director, Best World Lifestyle, and lead singer from TanChangRen, added, “In our haste to pursue our individual dreams in these modern times, we often neglect to do our part for others who get left behind and are in need of a helping hand. Charity Nite 2006 focuses attention on the plight of the needy elderly. Using the universal language of music, we hope to bind people together for a good cause and remind them of their forgotten ideals of helping others in need.”

The Guest-of-Honour for the evening is Mr Sam Tan Chin Siong, MP-Elect for Tanjong Pagar GRC and Advisor to Radin Mas Grassroots Organizations. Highlights for the event include a corporate plaque and mock cheque presentation ceremony.

Tickets to Charity Nite 2006 are priced at S\$80.00 and S\$200.00. We welcome all corporate donations too. Please call 63115111 for more information.



#### About Compass Welfare Foundation

Compass Welfare Foundation Ltd is a non-profit, non-religious voluntary welfare organization that seeks to provide highly subsidized medical consultations to the many elderly poor who require chronic illnesses follow-ups, as well as to inspire community efforts towards these needy elderly.

#### About Radin Mas CCC

Radin Mas CCC intends to use the funds raised at this event to organize activities for senior citizens during Senior Citizens' Week this year.

#### About Best World Lifestyle Pte Ltd

Best World Lifestyle Pte Ltd is a wholly owned subsidiary of Best World International Ltd, a company listed on SGX SESDAQ in July 2004.

Best World Lifestyle, or bwl, is a company that specializes in the distribution of health and wellness products via the proprietary direct selling channel.

Through better understanding of consumer needs and driving product innovation specifically designed to address market demand, Best World has since developed many preferred brands including DR's Secret, Optrimax, bwl Negative Ionizer and bwl. Leveraging on its success in Singapore, Best World has since established a presence in Malaysia, Indonesia, Hong Kong, Thailand and Vietnam.