

April 2012

Rhapsody™

梦翔曲

Need More Time?
Dr. Dora Hoan
Unveils Her Secrets

Hall of Fame
New PD from Taiwan

YES快乐享瘦计划
大家一起来瘦身

简单小贴士
让你健康又美丽

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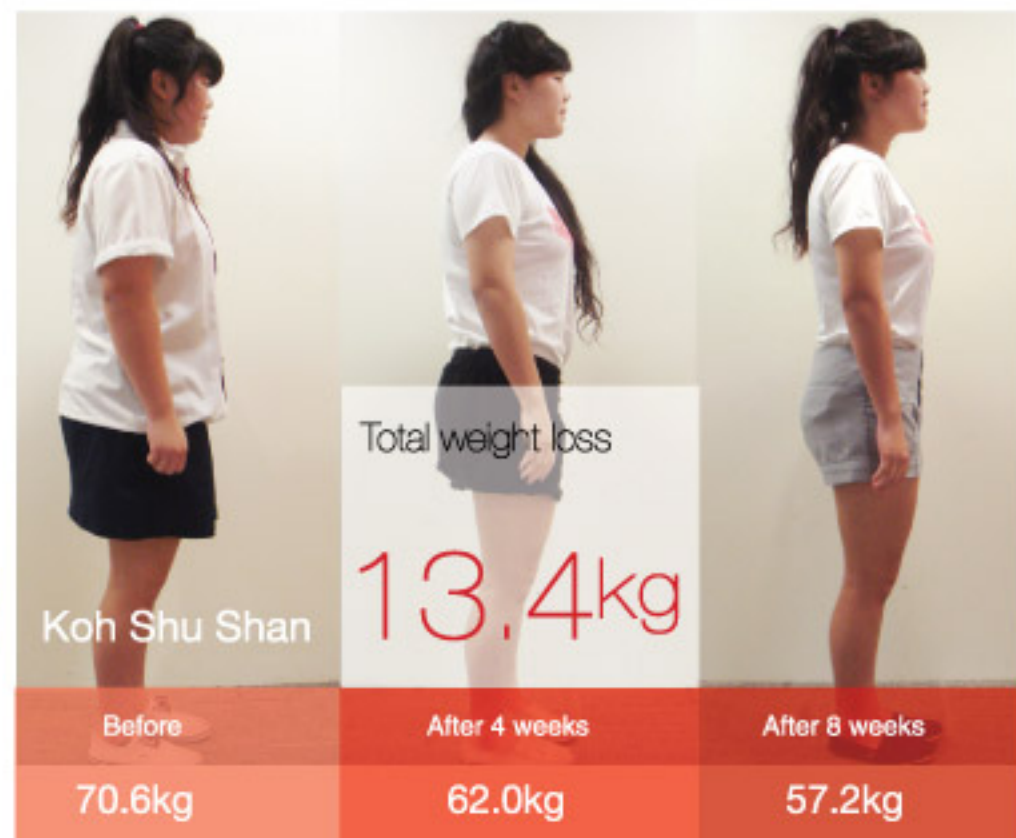
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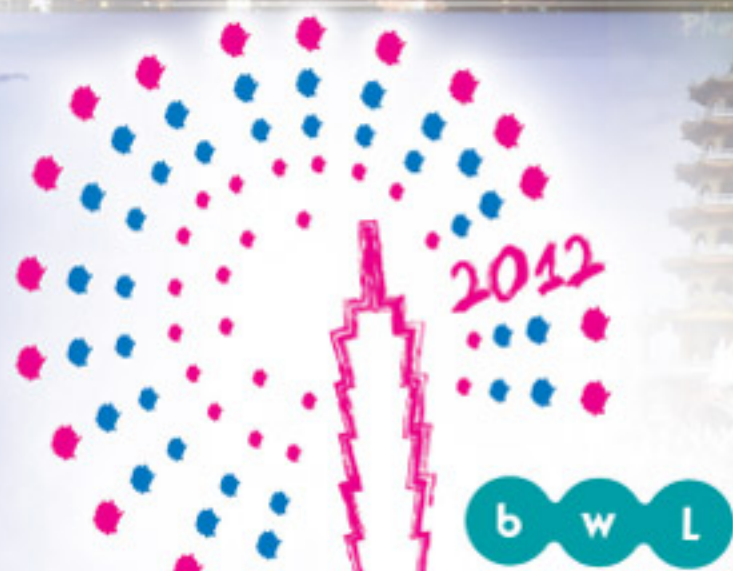
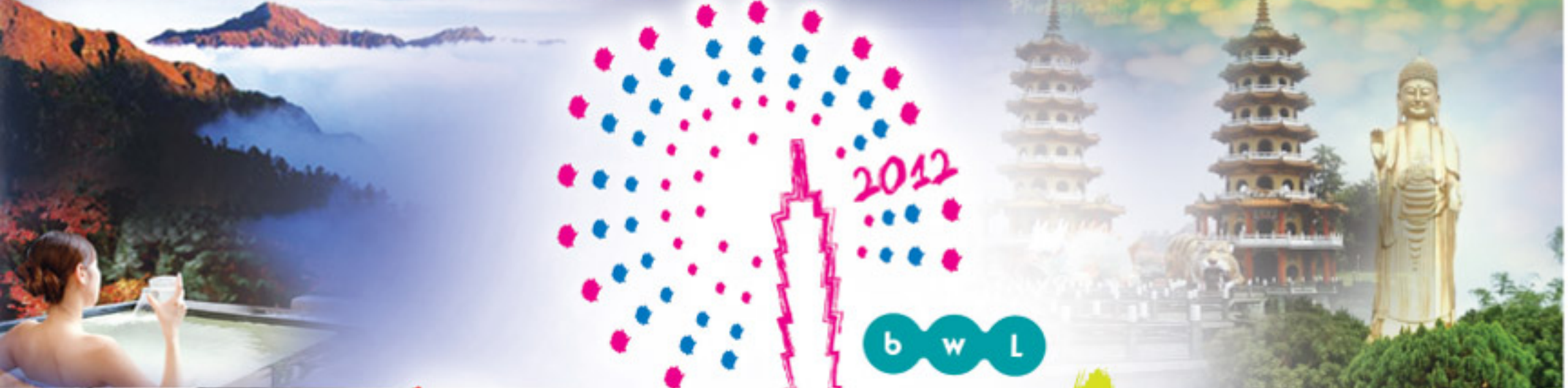


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Sparkling Words



Power up!

動感寶島 再拼高峰



Power Up for Success!

We would like to sincerely thank you for partnering and growing with us at Best World every step of the way over these 22 years—it has been an invigorating experience working with all of you. Instead of ageing over these years, we are now even more primed for new challenges and ready to Power Up for Success!

Many of us will be meeting again soon and we believe everyone will be excited over the next few months gearing up for the highlight event of the year—BWL International Convention 2012.

Convention at Taiwan!

Some people might ask why the event is being held in Taiwan this year. We picked Taiwan because it is a country rich with culture, heritage, tourist destinations and historical treasures. Yearly, tourists from all over the world re-visit Taiwan time and again, enjoying the hospitality and friendliness of the Taiwanese.

Since the inception of the Taiwan Regional Centre in 2006, BWL Taiwan has seen stellar performance in the face of various challenges. Passionate Best Worlders in Taiwan tried many different approaches to overcome problems, are committed to achieving their goals and demonstrate hard work and fighting spirit. As a result, they produced their first PD last year, Eros Xu, and have promoted a second PD this year, Liao CaiQin. We would like to thank and recognise Taiwan Senior Country Manager, Mr. Ho Kok Tong, and colleagues of BWL Taiwan. Only with their hard work and efforts were we able to hold the International Convention in Taiwan this year.


2012 Major Program

After a full year of research and testing, we were able to introduce the YES Weight Management Program in Singapore this February. Many distributors participated in the pilot test for the program in Singapore last year and achieved amazing results. In 8 weeks, participants lost at least 3kg and one even lost up to 13.4kg! This weight management program places emphasis on holistic health as its foundation. Participants not only achieve results on the weighing scale, they also learn about maintaining a healthy daily diet and lifestyle. The program will be introduced in other regions subsequently and we believe it will be in great demand this year.

As we embark on healthy slimming and shed unnecessary weight, we will find ourselves better equipped to focus on our business and achieve excellent results. We are looking forward to a 2012 where everyone enjoys good health and wealth!

For the first time, the International Convention will be held in Taiwan this year on June 1. We encourage everyone to prepare for the event. We will be raising the Sky Lantern in a ceremony on June 2, where you will be penning your wishes in 2012. May we work hand-in-hand to Power Up for Success and allow our dreams to soar!

We will see you on June 1!

We love you! 



Dr. Dora Hoan



Dr. Doreen Tan

Need More Time?

Do you have many affairs to attend to everyday? Are there many tasks you fail to complete daily? Are you busy everyday from all your various activities and responsibilities? Do you claim you never have enough time?

Dr. Dora Hoan



Before you seek to understand effective time management, ask yourself: How do I spend my 24 hours?

God is fair to everyone. Be it the rich or poor, everyone only has 24 hours in a day—not a second more and not a second less. Consider why some people constantly work hard in their 24 hours while others seem to accomplish nothing? Time can be cruel. It cannot be turned back—not even with money. Try asking a passenger who has just missed his flight by a minute; you will understand the importance of time.

This is the crux of the matter: Everyone has the same amount of time on their hands and it is slowly ticking away—we need to cherish, manage and wisely utilise the time we have.

Categorise Your Tasks

If you often claim you never have enough time, the problem lies in the inability to manage your time wisely. You might argue you have a multitude of tasks to complete daily and virtually no control of your time. It is true we need to constantly work on many tasks. Because of this, we need to learn the 1st time management technique: **Categorise Your Tasks**.

What matters need to be attended to immediately? If you do not deal with it immediately, will it result in serious consequences? When required to handle a task of this nature, immediately drop everything on hand and take care of the matter. Then consider what kinds of tasks allow you to take your time to mull over before attending to it? These should be noted and taken care of only at an appropriate time and at your own pace. Finally, consider what matters are unimportant and do not require your attention.

Compose yourself. Be aware that life and work will essentially be busy every day. Be mindful of the goals and direction as you hurry about your tasks. Do not lose your direction and be blinded by your myriad of activities. Live your days in a meaningful and enriching manner. There are many tasks and activities everyday, so be aware of the urgency of your matters on hand and list them out. You can refer to the 4 types of tasks listed:

- a) Urgent tasks: Core activities, customer and downline complaints.
- b) Non-urgent but important tasks: Following-up, contacting individuals, monitoring.
- c) Urgent but unimportant tasks: Calls from salespeople, calls from your children.
- d) Non-urgent and unimportant tasks: Idle chatting, interesting activities that are non-beneficial.

Recognise Your Goal

After you have clearly categorised your tasks, you need to identify the goal behind the completion of your tasks. For instance, what is the end result you wish to achieve by completing a certain task? What role do you play in completing the task? What activities are related to the task? How important is the task and how urgent is it? Remind yourself once again.

After you clearly identify the goal, find out the core activities involved in the task. For instance, as a BWL distributor, your core activities include developing individuals, meeting with people, sales, following-up, monitoring, coaching, learning, nurturing, contributing to the team, etc. List these core activities in your schedule. At a simple glance, you will have a good understanding of your responsibilities and easily be in control to make improvements to your various projects.

Delegate Your Time

As mentioned, we have 24 hours daily. After subtracting 8 hours for sleep, we have 16 hours. This time is precious and we can manage it wisely. I recommend dividing your day into 3 segments:

- Morning : 10 am – 1 pm
- Afternoon : 2 pm – 5 pm
- Evening : 6 pm – 9 pm



Secrets to Success

According to the 3 segments, you can calculate the number of work segments in your week and effectively schedule various core activities into the time slots.

Your working hours should be differentiated between prime hours and non-prime hours. For instance, what time of the day is it most effective to complete which activities? The prime hours for sales is in the evenings and on the weekends, while the non-prime hours of mornings and afternoons can be used for self-studying or meetings.

In addition, you should set aside certain segments of each week for suitable core activities, such as carrying out specific activities during the same allocated time slot on a certain day of the week. For instance, holding meetings on Monday mornings or scheduling

sales meets for Saturday afternoons, etc. This allows you and your team members to specify a designated time to interact and complete certain important tasks.

Devise Plans

Be clear of the goals and direction of every activity and devise a comprehensive plan to accomplish these. There will be times when it is difficult to accommodate to changes in our plans. When your original plans are met with obstacles and have to be changed, you need to devise a new plan and find a most effective way to gradually make progress. Consider referring to the table below. List your daily activities throughout the day and complete the items you have listed one-by-one.



	Morning	Afternoon	Evening
Monday			
Tuesday			
Wednesday			
Thursday			
Friday			
Saturday			
Sunday			

Deadlines

Every task has a beginning point. We need to personally plan and decide when the task needs to be completed, with tangible results. Set a deadline for every task, especially the important ones. Allow yourself to feel a sense of urgency to complete your task. Never find excuses to delay the process; your work will only start accumulating. People who complain of insufficient time are often only aware of the fact that they have many tasks to complete, but are clueless to prioritising and monitoring their tasks. As a result, they face a string of trivial tasks that cannot be completed. When is there ever enough time if this process is repeated over and again?



Never Overlook Free Time

When we systematically arrange our daily activities and complete them in order, it implies we have already learned the basics of time management. Even if your schedule is packed to the point there seems to be no free time, you will realize that might not be the case. The intervals between activities present much free time you should take note of. For instance, in the 15 minutes waiting for a client, you can contact and follow-up with other clients or review the agenda for your upcoming meeting. These minutes add up and you might find yourself losing precious time if you do not use it wisely.

Action Triumphs

After you have completed every item listed above, you still need to act on it. Regardless of how much effort you put into planning your schedule and how perfect it is, your hard work will not pay off unless you act upon it. Cultivate a habit of "action":

- Leave nothing for tomorrow which can be done today.
- Act upon your tasks immediately.
- Do not delay.
- There is a beginning and an end to the completion of every task, never give up halfway.
- Walk your talk.

Time Management Tools

I have imparted my time management skills amassed over many years. I believe you will cherish and utilise it. On account of your diligence, I will let you in on another secret—the tools required during time management:

- Organiser: Record your daily schedule of events and complete your daily tasks. This way, you will not miss any activities. With a record of your activities, you will be able to reflect back on your experiences, learn from your mistakes and make necessary changes.

- Notebook: We receive a lot of information daily. Some times when we are inspired or come up with a brilliant idea, we might forget it if we do not pen it down immediately. It is imperative to record your ideas diligently in your notebook.
- Log card: List your daily tasks and complete them one at a time.
- Optimise mobile phone usage: Use your phone to connect, follow-up, set up and confirm meetings with others.
- Filing system: For instance, new name lists, client or member details, phone numbers, various types of information and notices. These files come in handy when contacting and following-up with clients, and allow you to clearly recognise each client's preferences and habits.



Now is the perfect time for you to demonstrate your time management skills! Please feel free to share your experiences of time management on my Facebook page. 



Add and Interact with me
on Facebook: **Dora Hoan**

范文瑁 Dora.com

Please visit my website at:
www.dorahoan.com

YES Weight Management Program

Our new YES Weight Management Program commenced on 13 February, 2012, with an intake of 70 participants who have benefitted from our nutrition and weight management education, aerobic exercises and circuit trainings, and many other enjoyable activities. This holistic weight management program has proven to be effective, with 75% of our participants successfully losing more than 2 kg in 3 weeks. 10% of participants lost an average weight of 4kg in 3 weeks. Here are some success stories...

Dr. Doreen Tan



Add and Interact with me on Facebook: **Doreen Tan**

Doreen & Life Harmony
happiness comes from within

Please visit my website at:
www.doreentan.com



Koh Lee Cheng, 51 years old

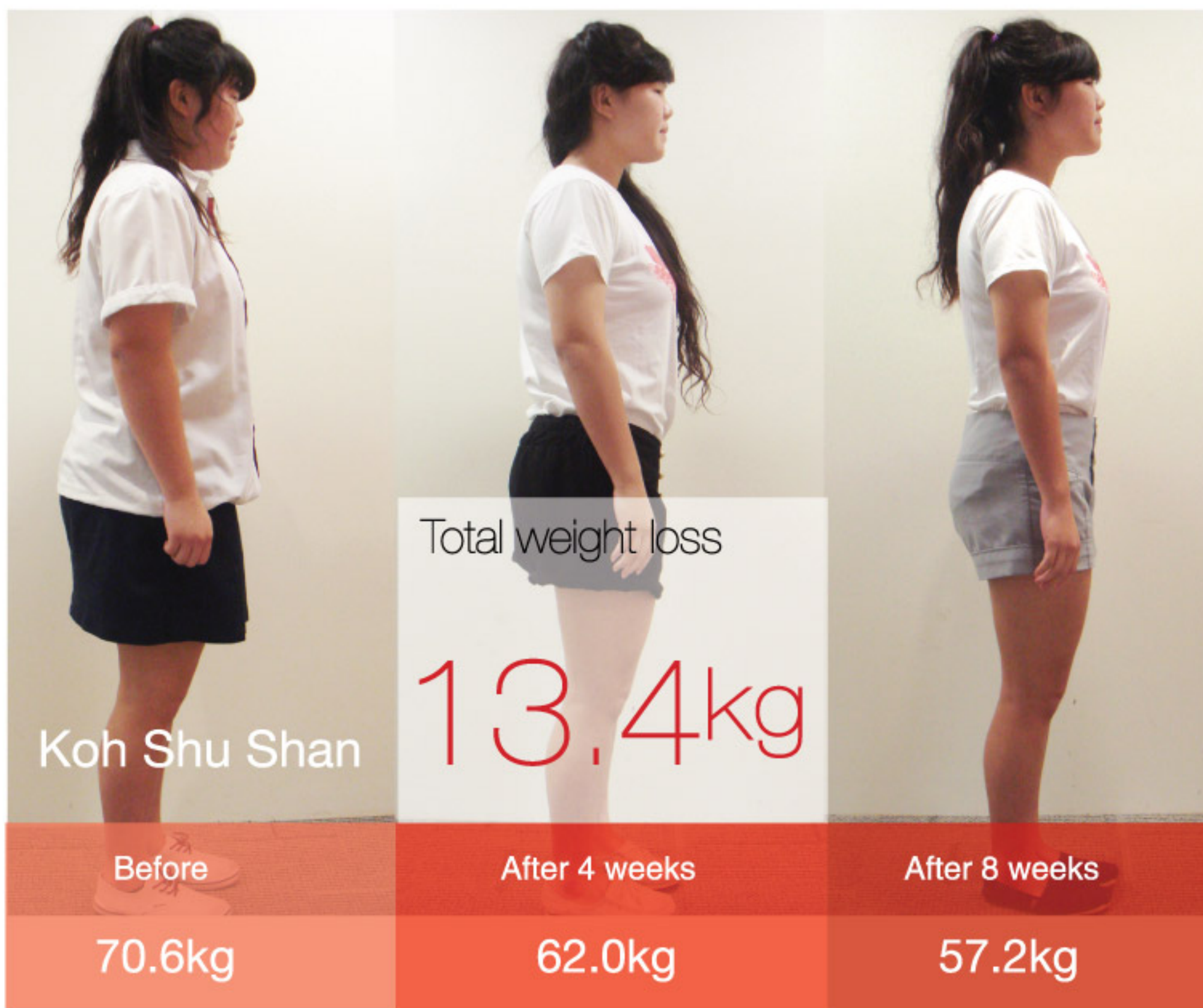
My life changed and I experienced many benefits after losing 11kg in 8 weeks! I feel more energetic, lighter and happier. I also received many compliments from my family and friends on my new slim figure.

I am 170cm tall and weighed 77kg in the past. Back then, I had to recline in my driver's seat when I drove because my breathing was affected by my "kangaroo" pouch. This reclined position made me lethargic while driving. Now, without the "kangaroo" pouch, I can sit with my back straightened and drive with ease. My driving reflexes are faster and I am more alert on the road.

In addition, I often experienced breathlessness after climbing only two flights of stairs and my knees would become weak if I had to walk down the stairs quickly. Thankfully, I now have no problem running up the stairs, even to the third storey to look for my daughter.



Life Harmony



Koh Shu Shan, 21 years old

I am in my early 20s and weighing 70.6kg at 160cm is definitely unattractive. I used to be in self-denial and told myself that I was pretty even though my Body Mass Index (BMI) was in the obese range!

Like my father, I love to eat and often indulged in buffet spreads. I gained a lot of weight over time. I had to buy large, baggy t-shirts to wear, but I still told myself that I was attractive even with a large waistline!

I felt peer pressure when I saw my female friends and classmates wearing trendy clothes that showed off their slim figures. I saw that they were happy with the way their bodies looked and they had high self-esteem. I really envied them—I wanted to wear pretty clothes like them and hang out confidently with my friends.

As time passed, I did not feel like going out and stayed at home most of the time. I felt miserable and depressed whenever I

looked at myself in the mirror. I knew I had to do something about my body and weight. That was when my mother introduced me to the YES Weight Management Program. I was initially stubborn as I did not have the correct understanding of a holistic weight management program and I resisted even though, deep down inside, I knew I needed help to manage my weight. I attended the nutrition classes and gained the much-needed knowledge that improved my eating and lifestyle habits.

I practiced what I learned from the program and lost 13.4kg in 8 weeks! Now, my BMI is in the normal range! I can wear pretty clothes and I feel more confident and happier with myself.

I realised that losing weight is easy if one has the right knowledge and approach. Now, I would exercise more intensively to keep my metabolism active if I am going for dinner functions over the weekends. I make it a point to work out daily and eat more healthily. I feel very good about my achievement and my slim figure, and I look forward to a life filled with more zest and confidence!



Candy Ng, 51 years old

After I successfully lost 6.5kg in 8 weeks, I feel lighter and less clumsy. These days, whenever I dress up, I feel more confident as I look prettier without the bulges in my tummy and thigh areas!

The YES Weight Management Program has changed my perspectives about food, body weight and exercise. This holistic program is easy to learn, follow and apply in our daily lives. With the right knowledge of weight management, exercise and food intake, I am now a changed person.

I used to live a sedentary lifestyle but made a positive lifestyle change after attending this program. I jog daily and feel more motivated and happy. Instead of driving to the wet market weekly to shop for groceries, I choose to jog there. This is one of the ways I incorporate additional exercise into my life to maintain my slim figure and my new weight of 47kg, which compliments my height of 152cm.

In the past, I would put on weight after every overseas business trip because I love to eat. Unknowingly, I was overeating over the

course of time and gained weight in the company of good friends because we often ordered too much food.

Presently, I apply positive dietary changes to my life. For my recent 4-day Hong Kong trip, I actually lost an extra 1 kg and I was able to maintain my weight of 47kg after my 9-day trip to Korea with my daughter! This is a great surprise to me as I have never been able to maintain and manage my weight effectively all these years. Today, even if I eat my favourite food, such as bread or rice, I do not fear as I have better control of myself – I eat everything in moderation and count my calories.

I feel very good about myself and would like to introduce this wonderful program to everyone who wants to know how to slim down effectively without starving. I did not suffer from any giddiness, headaches or fatigue in this program, as compared with 2 other weight loss programs I have tried—one before my wedding and the other after my second pregnancy. This is definitely a weight management program that is worth your time and money. You will gain back so much more in life! 📸

.....♥ BREAKFAST

Oats + Fruits
(blueberries, strawberries,
bananas, papayas)



LUNCH ♥

Brown rice + Vegetables
or
Yong Tau Foo (if dining out)

Achieve & Maintain a Healthy Weight!

Adopting healthful diets and lifestyle practices—such as **combining a high-fibre, low-fat diet with regular exercise**—will keep you energised, allow you to lose weight and lower your risk of common lifestyle illnesses such as heart diseases and stroke!

The willingness and desire to incorporate healthier diets and lifestyle changes will allow us to achieve higher success in losing those extra kilos and keeping our bodies in shape!



.....♥ DINNER

Large bowl of salad + palm-size grilled fish or chicken without skin.

Consider adding low fat salad dressing, 1 tbsp of olive oil and a dash of lemon for extra taste!

.....♥ EXERCISE

At least 30 minutes continuously 3 to 5 times a week!

Try walking, running, engaging in sports such as badminton or participating in aerobics.



Don't Squeeze Your Acne!

Acne is defined as a skin eruption caused by bacterial *Propionibacterium acne*, or *P. acne*.

We should not pick or squeeze an acne bump. When we squeeze, we are encouraging the *P. acne* to spread under the skin to other new areas due to inflammation. **One squeeze can trigger many new bumps to appear close to the affected area.**

A product such as DR's Secret Spot Serum is excellent at helping in the healing process of your skin. It contains antiseptic tea tree oil that kills off the bacteria *P. acne*. Herbal extracts present in the Spot Serum also prevent clogged pores and blemishes from forming. It is so natural that you can simply apply it even up to 5 times a day!



"Nip the problem in the bud"

Keeps the skin clear of blemishes & problem areas under control.

Apply onto clean and dry skin 3 to 4 times per day on pimple area only.



Scheming, the Inverse of Love

There is no winner in a divorce. No matter how one party tries to minimise the losses, both parties eventually end up paying a hefty price. Kim's experience is testament to this fact.

Dr. Gan Kok Wee

Kim and her husband were high school classmates. In recent years, her husband often went home drunk late at night. Kim later discovered her husband was having an affair and she used underhanded means to force her husband into divorcing her. However, even after the divorce, her husband refused to leave their home and continued behaving in the same manner. Their fights continued and caused great distress to her children.

Kim wanted to know how she could make things better. She wanted me to help her analyze the cards her husband was playing. Why was he bent on staying on and how could she make him leave? She told me she struggled mainly with her finances and she could ask her husband to contribute to the family expenses because he was still living with them. But if she forced him to leave, she was worried he would leave all the burdens to her. Kim felt she was not mentally prepared to deal with additional stress in her financial needs.


I told Kim that she had to deal with bearing both the weight of the problem and executing changes to better her predicament. Even if I suggested solutions, she would be unable to surmount all the unexpected challenges in her course of actions if she did not have strong will

power and determination. To be truly determined, she would require a firm grasp of what was most important to her and make her decision based on her values.

Kim answered me without hesitance, saying money was most important. In reply, I asked her how the money would be spent and she said she would spend it on her children. I told her that, in actuality, her children were most important to her. I followed by asking if it were more important for her children to be fed, or her children's emotional health to be adequately dealt with. She was speechless and could not give me a reply.

Kim later told me that she was the sole legal owner of the house, but her husband had the intention of reclaiming the house and both sides were fighting for ownership. Kim felt she had already suffered huge losses. When I asked if she would forsake the house and start over for her children, she remained silent.

Although Kim knew rationally that her children were most important and were suffering from immense emotional trauma in that period, she was still unable to forsake thoughts of protecting her personal interests, causing her to feel deeply troubled. When people worry excessively, they will waver in their resolve to move forward. In this case, the children's predicament was

not even enough to stir up compassion in the mother. She was focusing on the opportunity to compete and emerge winner in her struggle with her husband. When she asked for my opinion, it was just an additional input for her to maneuver her personal gains and losses. The negation of love is selfishness. This confrontation will eventually end with both parties suffering heavy, unexpected losses. 



Want to read more?
Browse Dr. Gan Kok Wee's blog at:
gankokwee.blogspot.com
The contents are currently written in Chinese.

Hall of Fame



再拼高峰！

全美世界國際大會2012

日期： 2012年6月1日
 時間： 下午1點至六點
 地點： 臺北國際會議中心

全美人出席的四大理由

成功表揚，再拼高峰
 精英匯聚，星光熠熠
 齊昇大願，豪情萬丈
 動感寶島，溫情滿載

我們寶島有約！



齊昇大願燈



動感寶島游



成功表揚會

Newly Promoted Directors to be on Stage! 卓越领袖，即将登场！

In the upcoming convention, the spotlight will be on the 21st Platinum Director (PD), Liao CaiQin from Taiwan.

此次大会的镁光灯，无疑将再度投射在第21位铂阶企业经理身上，她就是来自台湾的廖彩琴经理。



For every distributor successfully promoted as a Platinum Director, BWL creates a personal profile video that details his or her success story. PD Liao's story will be elaborated in the following pages. At the moment, the video shooting has been completed and is in the process of post-production. We would like to divulge some exciting information! PD Liao will be meeting everyone at the convention and a surprise announcement will be made.

1 Platinum Director, 23 Million Dollar Achievers, 15 Gold Directors and 72 Silver Directors. With BWL, these individuals have not merely experienced success in the areas of their career and personal finances—they have found the true worth to life. Each of them now lives a life more meaningful and fulfilling than before.

On June 1, the BWL International Convention taking place at the Taipei International Convention Centre is an important testament to BWL's vision of rooting itself in Asia while seeking global expansion. Everyone should come forth to experience history in the making. Do join us for the Sky Lantern ceremony, where our wishes will ascend with the Sky Lanterns as we power up for success!

对于每一位成功晋阶成为铂阶企业经理的经销商，全美世界都会为他/她制作一部个人成功事迹的录像专辑。廖经理的故事，在下一页会跟大家提一提，而目前录制工作已经完成，正处于后制的阶段。在这里先和大家做一点透露：届时，在台湾年度大会的现场，廖经理不但将和大家见面，而且现场还有惊喜宣布哦！

1位铂阶企业经理、23位千万与百万赢家、15位金阶企业经理，以及72位银阶企业经理，他们每一个人的成功，不单是在事业与财务上的成功，更重要的是，他们都在全美世界找到了人生的价值与意义，并活出生命的姿采！

6月1日，首度在台湾台北国际会议中心举行的全美世界年度大会，是属于所有全美人“深耕亚洲，迈向全球”的一个重要里程碑，大家一定要前来见证历史；而在翌日傍晚，也切勿错过燃放“大愿灯”的仪式，一盏盏的大愿灯，正象征着全美世界冉冉升空，再创高峰！



New Platinum Director 新晋铂阶企业经理

I first corresponded with Platinum Director Liao CaiQin over an international phone call. It was easy to have an affinity for someone as gentle and warm as PD Liao. She is an affable leader, akin to a caring mother.

首次和廖彩琴经理的交谈是透过国际长途电话，电话那头，是浓浓的亲和力，还有温温的人情味…。廖经理，就是这么一位像“邻家妈妈”一样亲切的领袖…。



Platinum Director Liao is a traditional lady who was married at the age of 21. Over the past 20 years, she led her days as a mother and a wife while managing a hair salon. Her monotonous past was, however, a prelude to an emerging crisis.

PD Liao joined many direct selling companies in the past. None of the companies made her feel a sense of belonging. In a turn of events, she came in contact with BWL and started participating in its training and development programs.

It is hard to believe PD Liao used to be a lady of humble beginnings. Her life revolved around the home and her salon. In her speech, her Mandarin would occasionally be mixed with her Taiwanese dialect. She is introverted, shy and afraid to drive. She was what many people would deem as a traditional Chinese lady.

However, she is a different person today. Starting from simple acts of learning about the business and setting goals for herself, she has consistently worked toward her achievement of becoming the 2nd Platinum Director in Taiwan. What was her journey like? For now, we shall stop here. Because you will personally witness her elegant demeanor and learn about her steps to success in our BWL International Convention 2012, held in Taiwan on 1 June! We will see you there!

廖经理自称是一位传统女性，21岁结婚后的20多年来，就过着相夫教子与经营美发店的日子。那是一段单调的过去，却也使危机慢慢浮现。

廖经理曾参加过好几家直销公司，然而都无法让她有一种踏实与归宿感。辗转之间，她接触了全美世界，并开始积极参加培训。

你很难想象，以前的廖经理就是那么一位乡土味挺重的“欧巴桑”，生活圈子不是家庭就是美发店。她的中文不时会参杂台语、她内向且怕生，甚至连驾车她都不敢——一位典型的传统女性。

不过，看看今天的廖经理却已今非昔比。一步一脚印的她从学习与设定目标开始，最终她成功晋阶成为台湾第二位铂阶企业经理。这个过程是怎么样的呢？我们暂且说到这里，因为你将在6月1日于台湾举行的“2012全美世界国际大会”中，见证她的风采、亲睹她的成功脚印！我们到时见！



Million Dollar Achievers 百万与千万赢家

NO	Country	Name	Remark
1	Singapore	ELIN CHUNG	15 MILLION
2	Singapore	MAGGIE GOH	14 MILLION
3	Singapore	RICHARD PEK	7 MILLION
4	Singapore	RICKY TAN	7 MILLION
5	Singapore	VERONICA JAW	6 MILLION
6	Singapore	ANN GAO	3 MILLION
7	Taiwan	徐瑞韓	3 MILLION
8	Indonesia	RITA ONG	3 MILLION
9	Thailand	PENSIRI COMPIRANONTA	2 MILLION
10	Thailand	THANIDA UDOMAKSORNPADA	2 MILLION
11	Singapore	CANDY NG	2 MILLION
12	Singapore	SELLEEN TAN	2 MILLION
13	Myanmar	MYA HNIN YEE	2 MILLION
14	Singapore	IRENE NG	2 MILLION
15	Taiwan	董永紘	1 MILLION
16	Myanmar	KHIN THEIN MAW	1 MILLION
17	Taiwan	胡彩郁	1 MILLION
18	China	PATSY PEK	1 MILLION
19	Thailand	NARIDA VARASITTIKORN	1 MILLION
20	Taiwan	林雪鈞	1 MILLION
21	Taiwan	謝承耘	1 MILLION
22	Taiwan	蔡美妹	1 MILLION
23	Indonesia	JANE LYDIA LIMONTA	1 MILLION



Newly Promoted Gold Directors
新晋金阶企业经理

NO	Country	Name
1	China	彭莉
2	China	黄琳茜
3	China	崔华
4	Malaysia	LAI HANG THONG
5	Malaysia	LEE SIEW YING
6	Myanmar	TIN MOH MOH AYE
7	Myanmar	KYAW THI HA
8	Myanmar	HIN SI
9	Myanmar	NANN SANDA LINN
10	Myanmar	SAI TUN AUNG
11	Taiwan	林子涵
12	Taiwan	廖茗億
13	Taiwan	林雪鈿
14	Taiwan	廖威智
15	Taiwan	蔡雯卉



Newly Promoted Silver Directors
新晋银阶企业经理

NO	Country	Name
1	China	王建军
2	China	成少惠
3	China	熊锋
4	China	陈春红
5	China	河力萌
6	China	陈雪燕
7	Indonesia	WIARNI TJANDRA
8	Indonesia	DANADIWATI SUMARDI
9	Indonesia	HILDA HALIM
10	Indonesia	VICKY AURELIA LIE
11	Korea	김동식 (KIM DONG SIK)
12	Korea	김기애 (KIM KI AE)
13	Korea	한희숙 (HAN HEE SOOK)
14	Korea	대병택 (DAE BYUNG TAEK)
15	Korea	박순영 (PARK SOON YOUNG)
16	Korea	김상현 (KIM SANG HYUN)
17	Korea	조상균 (CHO SANG KYUN)
18	Malaysia	WONG KUAN YOW
19	Malaysia	CHAN CHOI POH
20	Malaysia	SIM BEE BEE
21	Malaysia	SHON WAN IN
22	Myanmar	WIN MOE KYI
23	Myanmar	KYAW THI HA
24	Myanmar	HTAY HTAY SEIN
25	Myanmar	DAW NWE NWE SOE
26	Myanmar	KHIN THAN NYUNT
27	Myanmar	SU SU HLAING
28	Myanmar	THIDAR THEIN
29	Myanmar	CHIT KO KO

Hall of Fame

30	Myanmar	SAI HTAY HAN	52	Taiwan	陳良男
31	Myanmar	MOE MOE WIN	53	Taiwan	范百琳
32	Myanmar	MA AYE	54	Taiwan	張瑩甄
33	Myanmar	WIN KHAING	55	Taiwan	王惠屏
34	Myanmar	KHON THET TUN NAUNG	56	Taiwan	蔡璇慧
35	Myanmar	SAI SAI PHONE	57	Taiwan	張秀鳳
36	Myanmar	HTUT ZIN NYEIN	58	Taiwan	簡月惠
37	Myanmar	AYE AYE MYAING	59	Taiwan	林長生
38	Myanmar	NAN KHAY MAR SAH	60	Taiwan	陳致嘉
39	Myanmar	NAN KHAN EAI	61	Taiwan	江奕興
40	Myanmar	NAN HLA MAY	62	Taiwan	莊淑娟
41	Myanmar	NAN KYAR LI	63	Taiwan	蔡鳳吟
42	Singapore	KOH LAY CHOO	64	Thailand	KANYAKORN CHAMPHEW
43	Singapore	TAN SOK KWAN	65	Thailand	THANAON ROENGSAJUT
44	Singapore	LIM YING TING	66	Thailand	ONCHANIN SARAKHUN
45	Taiwan	林丁阿玉	67	Thailand	PHUSITA UDOMAKSORNPADA
46	Taiwan	陳世杰	68	Thailand	BE BEST LOOKK CO LTD
47	Taiwan	趙麗華	69	Thailand	WANWILAI ASAWARAT
48	Taiwan	林裔弼	70	Thailand	THANITSAK TASSANAUDOMSIT
49	Taiwan	劉念家	71	Thailand	กัลยาณี ธรรมะชัย (KALLAYANE THUMMACHAI)
50	Taiwan	廖威智	72	Vietnam	NGUYEN THI THANG
51	Taiwan	梁吳金蓮			

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Regional Events
区域动态

Regional Events

Singapore 新加坡

The YES Weight Management Program personally created and supervised by Dr. Doreen Tan has achieved amazing results after months of participant testing last year. Participants of the program have successfully lost at least 3kg—and some even up to 13.4kg—in the span of 8 weeks! The program was officially launched in Singapore on Feb 13 this year and will be introduced in other regions soon. Stay tuned to find out more!

陈俐蓉博士亲自研发与监督的“YES”体重管理计划，经过2011年数个月的试行与验证后，如今已取得显著的成果。大部分参加者都成功地在8个星期当中，健康地消减了至少3公斤，而有的甚至消减高达13.4公斤！此计划已在今年2月13日于新加坡正式推介，而后将逐步地在其它区域中心推出，敬请期待！



Say YES to Healthy Weight! 向健康体重说“YES”！



Malaysia 马来西亚

Since BWL Malaysia started the Beauty Ambassador Contest in October 2011, 3 semi-finals have taken place separately in Kuala Lumpur, Johor Bahru and Sandakan. The Grand Final on April 21 will see 9 finalists contending for 3 spots to become Beauty Ambassadors. In addition to winning product vouchers, cash prizes and a trophy, winners will each receive an invitation to participate in the BWL International Convention 2012 in Taiwan!

马来西亚全美世界从2011年10月开始举办的“驻颜魅力大使竞赛”，三场半决赛已分别在吉隆坡、新山及山打根举行，而接下来4月21日的总决赛，九位总决赛入围者将角逐成为三位魅力大使。除了将赢得产品礼篮、奖杯及现金，她们也将获邀出席在台湾举行的2012全美世界国际大会！



Beauty Ambassador Contest

驻颜魅力大使竞赛



Regional Events

Vietnam 越南

On 2 Dec 2011, BWL Vietnam officially became a member of the Vietnam Multi-Level Marketing Association (MLMA) during the 2011 Vietnam MLMA Conference. BWL Vietnam will contribute its expertise to improve and enhance the image of multi-level marketing in Vietnam. Among the patrons were Ms. Doris Wood, Chairman of Multi-Level Marketing International Association (MLMIA), Ms. Truong Thi Nhi, Chairperson of Vietnam MLMA, and Mr. Pham Hung Cung, Director of Vietnam Competition Authority.

After the convention, Ms. Doris Wood spent time visiting BWL Vietnam. She was impressed by BWL's quality products and gave it a high appraisal.



Let's Work Together 提升越南直销形象



在2011年12月2日，越南全美世界在越南多层次直销协会（MLMA）的2011年大会中正式成为MLMA会员，共同为提升越南直销领域的形象而努力。与会嘉宾包括国际多层次直销协会（MLMIA）主席Ms. Doris Wood、越南MLMA主席Ms. Truong Thi Nhi及越南竞争力机构主任Mr. Pham Hung Cung。

会后，Ms. Doris Wood拨冗拜访越南全美世界，并对全美世界的优质产品给予极高的评价。





Stay Connected 无远弗届

In this issue, we will introduce several more BWL new media platforms that will allow your BWL career to prosper.

这一期，我们将继续向你介绍全美世界推出的更多新媒体平台，让你的全美事业，如虎添翼…。



EXS Mobile

- Currently available on Apple iPhone, iPad and iPod touch.
目前适用于iPhone与iPod。
- Languages supported: English, Simplified Chinese, Traditional Chinese, Korean and Thai.
语言平台：英文、简体中文、繁体中文、韩文及泰文。
- Able to retrieve the following information conveniently and safely:
能简易与安全地撷取以下的资料：
 - a) Personal records with the company
与公司相关的个人资料。
 - b) Sales transaction summary and details
销售交易详情。
 - c) Downline distributors
下线组织。
 - d) Sales transactions generated by downline distributors
下线组织的销售交易记录。
 - e) Income breakdown of current and past months
当月与之前的收入统计。

To use EXS Mobile, simply login using your Member Code and Password uniquely issued during your registration as a member.
欲启动EXS Mobile，只需将你在注册时的会员编号与密码输入即可。



Log on now to 即刻上网 www.bwlgrou.com

Online Store 网上购物服务

- An alternative, convenient way for our existing distributors to buy products.
这是特别为您而设的一个替代途径，以让您可以轻松地网上购买任何全美世界的优质产品。
- Option to deliver to home or self-collect.
您可以选择将所购买的产品安排寄送到您府上，或您亲自前来领取。
- Secure site, safe online transactions.
交易过程拥有严格及安全的保安系统。

- Prices found in the online store are similar to distributing stores.
网上购物的价格与一般的销售价一样。
- Certain discounts apply to online purchases only.
某些特价，只限在网上拥有哦！

Currently, the online store is available in Singapore and only new VIPs can be registered through the online store. It will gradually be implemented in other countries soon. 此服务暂时只限新加坡，且只能为新VIP进行网上注册。其它国家将在不久的将来逐步推出此服务。

Stay Connected



Touch Screen 点触屏幕

- An interactive way to present the BWL business and products to new customers.
这是你向新顾客介绍全美世界的产品与事业的一个多媒体台。
- Easy to use and informative.
简单易用且拥有众多资讯。

Available in Regional Centres in Singapore, Thailand, Vietnam, Korea and the Philippines.

目前已在新加坡、泰国、越南、韩国及菲律宾区域中心推出。



User Experience 使用者体验

BWL has introduced several new media platforms that are widely used and recognised by Best Worlders. Are you one of them? The following individuals are 3 of the many users: 全美世界推出的多种新媒体平台，已开始广为全美人认知并使用。你是其中一位吗？
以下就是众多使用者的其中三位：



Ace Toh
(Singapore, 40+)

- I use Facebook to stay updated on other regions, local events and promotions.
通过使用Facebook，我能获知其它国家的活动与最新的促销。
- I use the BWL official website to check product information.
我使用全美世界官方网站，来查询产品详情。
- I think the main advantage of the BWL Online Store is that remote users can access it, and I don't have to worry about delivery.
我认为，全美世界的网上购物服务能让一些位于偏远地区的人也能购买到全美世界的产品，并且无需担心货物运送的问题。

Stay Connected

Huang Meiyun
(Singapore, 30+)

- I interact with friends on Facebook and post BWL products on my own Facebook wall.
我和朋友通过Facebook联系，并不时将全美世界的产品，上载至Facebook的涂鸦墙。
- "Did you work on Facebook today?" my friends often ask me, emphasizing the importance of staying active on Facebook daily.
“你是否在Facebook工作”，一些朋友问我，因为我非常活跃于这个平台。
- After brief meetings with new friends, I will direct them to the official BWL website if they want to find out more about the company.
当认识了新朋友，并作了简单的介绍之后，如果他们想了解更多公司的内容，我将引导他们登录全美世界的官方网站。

B C Huan
(Singapore, 40+)

- I like to use EXS Mobile as I can get immediate information and am able to check UBV. It saves time and is faster than going online using a laptop.
我喜欢使用EXS Mobile，因为我时刻都能获取第一手资讯，且能查询UBV。它为我节省了不少时间，而无需每次都通过手提电脑上网。
- I'm able to introduce these features to potential customers to showcase a plus side of the company.
我可以将全美世界所推出的各种新媒体介绍给我的新顾客，而这无疑将能提升公司的整体形象。
- I use YouTube videos to introduce products to customers.
我运用全美世界在YouTube的视频来介绍产品给顾客。

Weight Loss



You've been trying very hard but still can't succeed.
Is that right? What is the reason behind it?

Say Yes to YES Weight Management Program,
Let your dream come true!

Holistic weight loss methods:

- No drugs
- No food cravings
- Professional consultation
- Lose weight happily!



This program is invented and
guided by Doctor of Naturopathy,
Dr. Doreen Tan.



Koh Shu Shan : One of the participants in YES Weight Management Program. She lost **13.4kg** in 8 weeks!



Koh Lee Cheng : One of the participants in YES Weight Management Program. He lost **11kg** in 8 weeks!

