

June 2012

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夢翔曲



AUTOGRAPH
BWL International
Convention 2012
紀念專輯
2012全美世界
國際大會



1 June 2012 台北國際會議中心

Special Edition 繁體珍藏版

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Opening by Cheering Team 熱場天使舞動全場

The cheering team liven up
the crowd!

熱力四射的熱場天使一出，
全場立即陷入狂歡狀態！





Arrival of VIPs 嘉賓進場



After top management, Founders enter the grand hall with glamorous arrival.

在公司管理層陸續入場後，創辦人范文瑠博士與陳俐蓉博士優雅地從後台步入會場，並接受眾人的歡呼與喝采。





Regional Parade 各區域團隊進場



Korea delegates.
韓國團隊。



Philippines delegates.
菲律賓團隊。

USA delegates.
美國團隊。



Vietnam delegates.
越南團隊。



China delegates.
中國團隊。



Malaysia delegates.
馬來西亞團隊。



Indonesia delegates.
印尼團隊。



Thailand delegates.
泰國團隊。

BWL Convention 2012



Singapore delegates.
新加坡團隊。




Taiwan delegates.
台灣團隊。





Interview with Beauty Ambassadors 訪問魅力大使



6 Beauty Ambassadors from Singapore and Malaysia are invited to Taiwan Convention. They are interviewed on stage by the hosts to share their wonderful experience in using DR's Secret/DRs Seager products.

來自新加坡與馬來西亞的六位魅力大使受邀出席台灣年會，並在台上接受司儀的訪問，分享使用皙之密的美好體驗。



Founders' Speech 創辦人致詞

Founders Dr. Dora Hoan and Dr. Doreen Tan present BWL's forthcoming plan in their speech.

創辦人范文瑠博士與陳俐蓉博士在獻詞中，為全美人帶來新一年的展望。





PD Awards Presentation 鉑階企業經理頒獎禮



Newly promoted Platinum Director from Taiwan, Ms. Liao Cai Qin with her husband receive warm welcome by the audience.

來自台灣的新晉鉑階企業經理廖彩琴與夫婿在觀眾的熱烈歡呼下進場。





MDA Awards Presentation 百萬贏家頒獎禮



All MDAs are top distributors and network leaders who come from different countries: Singapore, Taiwan, Indonesia, Myanmar, Thailand and China.

來自不同的國家，包括新加坡、台灣、印尼、泰國、緬甸及中國的百萬與千萬贏家，都是全美世界各區域體系的主要領導。



GD Awards Presentation 金階企業經理頒獎禮



To be able to promote as a GD, they need to cultivate 3 different SD downlines. They continued to work hard to strive for greater achievements. Today, their efforts have paid off!

能成功晉陞為金階企業經理，代表了他們已經成功栽培與發展了3條強棒SD線。他們持續努力，最終為自己創造了另一高峰！



SD Awards Presentation 銀階企業經理頒獎禮



1. BWI Chief Operating Officer, Mr. Huang Ban Chin with China newly promoted Silver Directors.

全美世界營運執行董事黃雍勝先生與中國新晉銀階企業經理合照。



2. Mr. Huang Ban Chin and BWL Malaysia Senior Country Manager Ms. Katherine Cheah join Malaysia newly promoted Silver Directors.

黃雍勝先生與馬來西亞資深總經理謝鳳群女士和馬來西亞新晉銀階企業經理合照。



3. Mr. Huang Ban Chin and BWL Indonesia Country Manager Mr. Daniel Chang with all Indonesia newly promoted Silver Directors.

黃雍勝先生與印尼總經理Daniel Chang先生和印尼新晉銀階企業經理合照。



4. Mr. Huang Ban Chin and BWL Korea Country Manager Mr. Kim Bak Sin with all Korea newly promoted Silver Directors.

黃雍勝先生與韓國總經理金博信先生和韓國新晉銀階企業經理合照



5. Mr. Huang Ban Chin and BWL Taiwan Senior Country Manager Mr. Ho Kok Tong with all Taiwan newly promoted Silver Directors.

黃雍勝先生與台灣資深總經理何國棟先生和台灣新晉銀階企業經理合照。



6. Mr. Huang Ban Chin and Group Manager, South East Asia Market Development Mr. Jerry Lu with Singapore, Thailand and Vietnam newly promoted Silver Directors.

黃雍勝先生與東南亞市場開發集團經理呂仕傑先生和新加坡、泰國及越南的新晉銀階企業經理合照。

Best Worlders' Talent Show

全美人才華競藝



Singapore Best Worlders present comedic "Journey to the West". It fully shown the efforts of Best Worlders to achieve the vision "World at its Best".

出奇制勝的新加坡團隊演出搞笑版西遊記：唐僧師徒四人今生再續全美人、普渡眾生造福人群，切實表達了“全美世界，世界全美”的願景。



最佳娛樂獎

泰國

BEST
Entertainment Award
Thailand

b w l



Thailand Best Worlders present the fantastic Broadway show. The fantastic show consists of costumes, make-up, hair-do and sexy dance won them the Best Entertainment Award.

泰國團隊呈獻千變萬化的百老匯、裝扮驚艷多姿，最具娛樂效果。





The song “We are Best Worlders” presented by China Best Worlders are touching. It shows positivism and gratitude spirit of Best Worlders.

陣容最大的中國團體呈獻三首不同格調的歌舞劇，也展現了大國風範與氣勢。一首“抓錢舞”熱情奔放舞動全場，展現全美積極嚮往美好生活，向“錢”奮鬥；一首“我們是全美人”，不管你來自那裡，我們都是一家人，扣人心弦；另一首抒情的“謝謝你”舞出感恩的全美人情懷。



最佳演繹獎
印尼

BEST

Showmanship Award
Indonesia



A solid team work comes from diversity in capacity and cultural background that blend well to create synergy and harmony. The Indonesian Best Worlders' dance from traditional to modern won them the Best Showmanship Award.

令整個舞台展現非常亮麗的印民團體，以不同的文化、時代、色彩及舞姿融合為一支和諧、團結的隊伍，贏得了最佳演繹獎。



最佳團隊獎
台灣

BEST
Team Spirit Award
Taiwan



Taiwan Best Worlders' modern hot dance showcases passion and enthusiasm. They also presents their unchanging love to Best World.

台灣團隊的大型現代熱舞，展現全美人的熱情與活力，以及愛全美世界一萬年的不變決心。



最佳舞蹈獎

越南

BEST
Dancing Awards
Vietnam



Vietnam Best Worlders' traditional dance presents Best Worlders' fighting spirit towards greater achievements.

越南旗鼓出動的傳統舞蹈，展現出全美人再拼高峰的斗志英姿。



BWL Convention 2012



Malaysian Best Worlders present drama "New Romeo and Juliet" showcase the love and harmony of Best Worlders.

馬來西亞團隊為全美世界22週年呈獻愛情歌舞劇“新唐伯虎點秋香”，祝福全美人相親相愛、和諧一世。





2013 Convention Handover Ceremony 2013年會交接儀式



Our Thai Best Worlders on the stage show their warmest welcome to all Best Worlders. 圖為泰國全美人在台上期待大家前往泰國。



The Chairman of Convention 2012, Mr. Ho Kok Tong handover the flag to the Chairman of Convention 2013, Mr. Kaemavichanurat Chansatid. 兩位大會主席的交接儀式。

Happy 22nd Anniversary 22歲生日快樂！

The Convention first held in Taiwan ended with a lively dance and cheer. See you in Bangkok, Thailand next year!
一首全美之歌圓滿結束2012國際大會，讓我們一起攜手夢想起飛、再拼高峰、衝啊！





Rising Sky Lantern 齊放許願燈

On the second day after the Convention, Best Worlders from different regions led by Founders Dr. Dora Hoan and Dr. Doreen Tan moved to PingXi to rise the sky lanterns. Every Best Worlder had the opportunity to write his/her wishes and blessings on the lantern, and look forward to Power Up for Success in the following year ahead!

年會翌日，來自各區域的全美人，在兩位創辦人范文瑠博士與陳俐蓉博士的帶領下，浩浩蕩蕩地前往平溪十分昇放許願燈，讓每位全美人在許願燈上書寫本身的心願與祝福，點燃夢想，再拼高峰！



BWL Convention 2012





Convention Theme Videos

年會主題短片

In the convention this year, BWL has launched 4 videos that can be used by everyone as marketing tools.

今年年會，全美世界誠意推出四部短片製作，作為大家的輔銷工具。



1. Power Up for Success Video

With the 2012 Convention—held in Taiwan for the first time—at its core, the video will allow you to re-discover and re-ignite your dreams. Performers from Taiwan, Singapore, Malaysia, Indonesia and Thailand can be seen in Power Up for Success, one of the major productions of the year. You can use it as a marketing tool for new customers to learn about the BWL career. Lead them to achieve their goals and appear on stage at the 2013 Thailand Convention!

《點燃夢想，再拼高峰》主題營銷短片：

以今年首度在台灣舉辦的年會為主軸，為大家重新描繪夢想、啟動夢想、實現夢想。參與演出者眾，橫跨台灣、新加坡、馬來西亞、印尼及泰國，是年度的重頭製作之一。

您可將之當成讓新客戶認識全美事業的輔銷工具，並帶領他們實現登上明年在泰國舉行2013年大會舞台的目標！

2. BWL International Convention 2013 in Thailand Trailer Video

The International Convention next year will take place in Bangkok, Thailand! Would you like an invitation to the convention where you can stand on stage and receive the recognition and applause from everyone? Take a look at this video and be inspired!

2013全美世界國際年度大會（泰國）宣傳短片明年國際年度大會將在泰國曼谷首度舉辦！想要受邀參加此大會，站上舞台、接受大家的歡呼與表揚嗎？觀賞此短片您便能有所啟發！



3. Liao CaiQin's Platinum Director Video

Depicting Liao CaiQin's transformative journey from a typical “obasan” to a leader in the direct selling industry, the succinct video captures PD Liao's warmth and drives home the important message of “change” and “learning”. It is most suitable for up loading onto new media such as Facebook and YouTube—an impactful and unforgettable video!

廖彩琴PD短片：以溫情演繹的PD短片，精簡描繪了廖彩琴從一位“歐巴桑”蛻變為直銷領袖的心路歷程。短片雖精簡，卻帶出強而有力的“改變”與“學習”的訊息，最適合放在Facebook、YouTube等新媒體，看了即過目不忘！

4. Khin Aye Myaing's Platinum Director Video

To newly promoted Platinum Director Khin Aye Myaing, fate is an interesting thing. Various responsibilities and difficulties in the first half of life exhausted her immensely. She experienced the death of loved one, divorce, and even had to be the foster parent of her sister's children. She once complained: Why are there so many difficulties in my life? PD Khin Aye Myaing's life journey is filled with interesting details. Her transformation journey with BWL can be found in her PD Video, “No Fate, Just Right Decision”.

命运，在来自缅甸的新晋铂阶企业经理 Khin Aye Myaing 来说，是充满玩味的。前半生的重重负担与人生打击，压得她喘不过气来。亲人离世、与前夫离异、连妹妹的几个孩子都要托她抚养。她曾经抱怨：为何我的命运定那么苦？

人生如戏，戏如人生，Khin Aye Myaing 的人生历程，足以改编成一部戏剧；而今，她在全美世界的转变历程，尽收录在她的 PD 短片《命运没有注定，只有决定》当中。

2012 Convention Theme Videos, Now on Sale!

2012主題輔銷短片， 現已發行!



Usual price 1 DVD for \$4, Now DVDs only \$10
每部短片原價\$4，如今特價優惠，全套三片只需\$10!

Promotion period until 30 June 2012.
* 優惠期至2012年6月30日。



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