

Spring 2008

Mybwl

An exclusive newsletter for bwl



Regional Buzz

Up Close with
Dr Kim Won Seok, Inventor
of DR's Secret Touch

Pay it Forward

Liana Novia,
Jane Lydia Limonta &
Novia Papaveriana

Beauty Tips

PentaLab
Scalp Care Serum

Health Talk

Mora Super
Machine

Go Get
Green



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Dear Best Worlders,

2008 is upon us! A new year heralds new beginnings, new goals and new opportunities. Let's start off the year together with a renewed dose of positivism and enthusiasm. At the same time, let's not forget to review the year that has gone by; evaluate the goals we have achieved as well as the targets left unmet.

The year 2007 has been excellent for Best World. Our revenue increased 32.5% to S\$102.2m, membership figures rose by 48.9% and a record number of 21 Lifestyle Centres were established across the region. Of note, revenue from our Indonesian segment shot up a good 161.8%, contributing to 45% of our total revenue. In FY2008, plans are afoot to establish more Lifestyle Centres across the region, whereas in China, we expect to launch 80 Distribution Centres in 2008. Let's prep ourselves for a busy year ahead!

The arrival of 2008 marks the close of a very eventful 12 months and the beginning of an exciting year filled with lots of excellent events, new product launches, marketing programmes and training workshops. To start the year off with a bang, we celebrated as one at HIP 2008 bwL International Convention, held on 23-24 February 2008 at Suntec City Conventional Hall, Singapore. Awardees from far and wide gathered to commemorate the achievements of the year past. This year we promoted an astounding 122 Silver Directors, 38 Gold Directors, 6 Platinum Directors and 63 Million Dollar Achievers, all of whom have built commendable networks and attained terrific results. Regional Superstar JJ Lin was also present to croon out his greatest hits and lent the event more than a touch of glamour. Check out our next issue of Rhapsody for a complete overview of that unforgettable event.

2008 marks a fresh beginning for bwL as we make a concerted effort to go green. Our newly unveiled recyclable bags will replace all previous plastic ones. Henceforth we shall also implement other eco-friendly initiatives and do our bit for the environment. Everyone has a part to play and at Best World, we too pledge to take concrete actions to build a better world.

A new year, a new product awaits your discovery. bwL's latest product to hit all Lifestyle and Regional Centres near you is none other than Miraglo Face, a skincare product that helps you achieve rejuvenated skin through its patented Evolon microfibre technology. Miraglo Face is the definitive word on exfoliation, penetrating the outer skin layers to remove dead skin cells safely and precisely. In addition, we recently unveiled DR's Secret Skinlight T3 and Skinrecon T4, which are new, upgraded formulae filled with the goodness of Idebenone and Vitamin C formulation to keep skin looking fresh and young.

Here at bwL, whether it is in terms of products, events or direct selling systems, we have a raft of surprises in store for you in the coming year. Let's make 2008 a year to remember! We love you!



 Dr. Dora Hoan, Founder

 Dr. Doreen Tan, Founder

A Life Less Ordinary

This is the story of ten year-old Hasna Tsubitah. She contracted benign brain tumour and had to undergo four major operations at a tender age. Due to a brain aneurysm, young Hasna had to consume high dosages of adrenal corticosteroid to prevent further deterioration. Without the medication, she would experience slurred speech, blurred vision, a reduced sense of focus, irregular breathing and even walk unevenly.

Hasna's mother recounts her story:

"The first two operations failed to completely remove the brain aneurysm. It was only during the fourth operation that all signs of the tumour were gone. Until that point, Hasna had taken high dosages of adrenal corticosteroid for seven straight months, which led to a case of hormonal imbalance and breathing difficulties."

"Furthermore, Hasna's body became swollen due to water retention; her movements became less nimble; she coughed constantly; snored in her sleep and had to rely on the Continuous Positive Airway Pressure (CPAP) machine to breathe."

"At the start of 2007, my upline introduced UberAir Space to Hasna. After 3 days, her cough improved greatly. It was only at times when she drank water that the coughs would come on."

"My upline communicated frequently with Dr. Doreen Tan via email which was critical in helping Hasna experience vast improvements in her condition. Dr. Tan also took the opportunity to visit Hasna and offer health tips and recommendations when she came by Jakarta for training seminars."

"After using UberAir Space for two weeks, Hasna stopped relying on the CPAP machine to breathe. She was also able to walk normally and climb staircases. Subsequently, she began taking Avance health supplements recommended by Dr. Tan, specifically, DORS 2, PhosChol 565, BifiMax Excellent and SangoCal."

"After two months, Hasna was ready to return to school. She was able to ride the bicycle, jog and even jump about on the couch. Right now, Hasna's water retention has subsided. She is as cheerful as other children of her age as she is able to live each day fairly normally."

"My deepest gratitude goes to bwL. We are overjoyed that Hasna is now able to lead a happy, regular life."



Triple Platinum Careers

Whether they were homemakers or professionals, bwL had offered a life-changing experience for bwL's newly minted Indonesian Platinum Directors,
Liana Novia, Jane Lydia Limonta & Novia Papaveriana.

Liana Novia **bwL, my best choice**

Liana Novia's story started when her son, Felix, became afflicted with a bad pimple problem. After seeking various doctors' prescriptions to no avail, Felix tried DR's Secret and his pimples were dramatically reduced. As a result, Liana fell in love with the product and gradually realized the wonderful business opportunity DR's Secret represented. Thus she began recommending the business to her relatives and friends.

Liana's kind and sincere heart and her willingness to help others without any expectation of rewards are qualities that her teammates admire. Liana said, "My main intention is to help people. I don't like coercing people because that would create undue pressure. If I feel that they are interested in this business, I will do all I can to assist and support them. If they aren't keen, I won't force the issue." Her downline, Tjhin Kioek Fah, observed, "Liana is a kind and intelligent upline. Whenever we need help, she is always the first to offer a hand. Her diligence and focused determination make her an excellent role model."

Liana remains excited about the path ahead. She said, "I truly love my career. I hope to help more people attain physical, financial, social and emotional health through bwL."



Jane Lydia Limonta

Good products can change people's lives

Born into a wealthy Indonesian family, Jane Lydia Limonta enjoyed a privileged life from young and after marrying at age 26. However, she had skin troubles which plagued her for over twenty years. After being introduced to DR's Secret, she witnessed a visible difference in just 1 month. She was so filled with gratitude, she decided to join the bwL business. Jane noted, "Good products can change people's lives. When I see people with poor skin, I'm motivated by a sincere wish to help them, to improve their lives."

Within 7 months, Jane reached Gold Director status. But having been a housewife for most of her life and having almost no work experience, she was unsure how to manage her network well. Thereafter, she took part in company trainings, followed the company system and leveraged on the power of bwL's network marketing's structure. A key lesson Jane learned was that there was no room for individual heroes in the direct selling business. Good teamwork and harmony are important factors for success. Moreover, Jane constantly reminded herself to be confident and not waste time being fearful of failure.

"Life is more meaningful now. It's filled with ups and downs and challenges. It's not easy for a 50plus person to carve out a career so late in life. But bwL is a very special company. It has turned an ordinary housewife like me into a confident career woman today. I'm truly grateful for this opportunity."



Novia Papaveriana

The more you strive, the greater your rewards

Novia's resume is filled with scores of brilliant entries. Having obtained a Master's degree in finance, Novia held top positions at various leading banks and financial institutions. Subsequently tired of the corporate culture, Novia decided to become an entrepreneur at bwL.

Although many friends and relatives were unsupportive, Novia stood by her decision with steadfast determination. She remarked, "With a professional job, the amount of effort put in and the rewards received are always never well matched. But here in bwL, the more you strive, the greater your rewards. Also, I can manage my time anyway I please."

Her upline, Ms Meiyenne Saad Susanto, commented, "Novia is a down to earth leader and a great motivator who inspires her team. She is never calculative or easily offended. Instead, she is always open to feedback and willing to learn."

A positive corporate image, effective products, a sense of harmony and community among members and the unique ENP system combine to offer boundless opportunities. Novia recognizes that these qualities make for a great company and a great career.





Community

Motivational Talk with Dr. Dora

HIP Community

20% of a person's success depends on his knowledge and skills. The other 80% rests on his mindset and attitude. A successful business is built through a combination of both internal and external factors, eg products, plan, trainings, systems, management and the company's profile.

Attaining success is not difficult; but sustaining success, reaching beyond it and building an everlasting enterprise require not only the abovementioned elements, but the following critical fundamentals too - shared vision, mission, values, corporate culture and high quality team members.

bwL's values are, namely, "Harmony (H)", "Integrity (I)", "Positivism (P)", and "Community (C)". These four core values are not simply designed for the bwL brand. They are the deep-seated beliefs and behaviour of a group of exceptional leaders in bwL.

These beliefs are conveyed through the actions and management style of the founders and management team, and imbued in bwL's unique corporate culture, which has gradually attracted, influenced, groomed and developed many distributors and staff who have since held these values close to their hearts. For years, these values have been bwL's core beliefs, management style and corporate culture.

Harmony

Mankind's greatest source of happiness lies in world peace; our greatest blessing stems from harmony between individuals. Harmony is not just a form of behaviour and attitude, but an important value as well.

I've witnessed many big and successful organizations meet with eventual failure. Often, the reason for their failure is not due to external competition but internal strife and struggles. As such, maintaining harmony within the organization is a key factor to protect against failure.

Direct selling is like a magnetic field that attracts and unites people. If a network were to split into cliques and teammates battle one another, internal strife will occur within one's own territory. The magnetic field will turn into a battlefield, people will leave, the people network will diminish, the team will lose its spirit and finally doom itself to failure.

As the saying goes, "a harmonious family is a prosperous family". Thus, to build a strong team, everyone must live peaceably and harmoniously. We must remember that

"Harmony" is not just an empty slogan but something that must be diligently managed and practiced. Everyone has to play their role responsibly and abide by the rules. Do not play politics, come between others, hurt other people's relationships and complain to others, intentionally or otherwise. Instead, maintain a grateful heart at all times for your team will then naturally cultivate a harmonious culture and environment. Everyone will then be motivated and develop a sense of belonging within a climate of love and harmony.

Integrity

The story of 2 bosses

Before I started bwL, I worked at four different organizations. Two of my ex-bosses had vastly different management styles. Boss A was reliable and full of integrity. After 30 years, his business is still thriving. At the other end of the spectrum, Boss B was a cunning businessman who liked to brag. He was not only ill-principled but highly impractical. Eventually, he experienced more than ten business failures. I learned from these two bosses that integrity is the basis of enduring enterprise. Therefore, since starting the business, I have always managed bwL through principles rooted in integrity.

Integrity is important for all businesses, and much more so for the direct selling business. Direct selling is a people business. In addition, relationships between uplines and downlines are long term ones. If one were to exaggerate and twist the facts, the truth will eventually come to light

and the downline will be disappointed if promises made by the upline are not delivered. More must be done to regain the trust.

Treat others with integrity and be credible. Before long, we will see that relationships become easier to manage, mutual trust get cultivated, and working relationships become a lot smoother.

Positivism

"Bad circumstances are commonplace". Pessimists flee upon meeting with obstacles. They escape, complain and give up easily. Thus, 80-90% of the people around us do not meet with success. On the other hand, positive people choose to accept and face obstacles head-on. They think and reflect continuously and seek solutions to the problem and persist diligently till the end. As such, those who are positive are able to overcome challenges, achieve personal breakthroughs and grow as individuals.

Life is but a winding road. To achieve greater success, the challenges that await us increase correspondingly. As long as you persist in your beliefs, remain confident about the goals you have set, and maintain a positive outlook in life, you can triumph over challenges and create the path towards success.

Also, a positive person is able to uncover his potential, create limitless power and display immense creativity. In truth, only positive people have drive, charisma and influence. Thus, let's treat people and matters with a positive mindset and attitude and ultimately create miracles through positive action.

Community

A community spirit is a feeling and a mindset that often determines the quality of the person. Indeed, direct selling is a community business. The company and its distributors, uplines and downlines are teammates that share the same business, brand, network, rewards and benefits.

I believe that "sharing is rewarding, if you don't share, others don't care". When I was designing the reward system, I always bore this in mind. A fair system had to be established to ensure we avoid causing any ill feelings among uplines and downlines even as we work towards building a global and enduring business.

I believe that the company and distributors must always be mindful of consumers' benefits to ensure we retain our loyal customers. At the point where carving out new prospects and maintaining a strong consumer base become an easy affair, the distributor may then build up his network with drive and passion. With these two items in place, leaders may then grow, duplicate, expand and enjoy extraordinary freedom and the reward of an everlasting business.

Once we are able to efficiently take care of the company, distributor and customer segments, and develop a mutually beneficial relationship

between consumers, business builders and leaders, we may then create a shared business, strive as one and enjoy the rewards of an everlasting community enterprise.

**"Cultivate unity through Harmony,
Build reputation with Integrity,
Overcome challenges Positively,
Create miracles in a Community."**

**HIP HIP HURRAY!
HIP HIP GO!**



Scientists have established that our whole vast universe is a "sea of energy" which has solid bodies like planets and stars that have been created through compression of this energy.

Our planet earth is an example of such compressed energy and everything on earth, including human beings, has compressed energy. This means that the human body is an electromagnetic field with electromagnetic waves or oscillations.

This finding is a breakthrough to a totally new dimension for medicine – bio-energetic medicine. This means that the human body can be diagnosed and treated via its electromagnetic oscillations.

Bioresonance

New diagnostic and therapeutic possibilities in new medicine

Bioresonance is one of the new naturopathic techniques based on this new scientific learning. It works with the electromagnetic oscillations of the human body – being an energy field – and can send out and accept electromagnetic oscillations.

In Bioresonance therapy, this transmission and reception of electromagnetic oscillations is used to diagnose the energetic condition of the human being. The electromagnetic oscillations of the human being can be changed by illnesses or effects of radiation. Every influence on the human body, whether it is an advantageous or disadvantageous effect, can affect its energy field.

The human body emits different oscillations from different cells, tissues and organs. These oscillations are specific and individual but are related to each other and have a mutual influence. The individual oscillation spectrum is therefore, formed by these individual oscillations.

Oscillations of a healthy human being will be structured differently from the oscillations of an unhealthy person. This is because the oscillations of a healthy person will appear harmonious and free of distortions and vice versa, for an unhealthy person.

In unhealthy human bodies, the oscillations of foreign substances like bacteria, fungi, viruses, allergens, foods additives, heavy metals, radiation, bad living habits and pesticides are stored in the body, will obstruct with the oscillation pattern. Hence, the individual oscillation pattern reveals the health or illness of the human body and gives a clue for a precise diagnosis and the appropriate treatment.

Some of us suffer from chronic and allergic conditions for years and may not find much relief from conventional treatments. This leads to frustration and disappointment, especially to the patient. An alternative treatment that uses bioresonance therapy may finally be your answer to bring relief for your health concerns!

Mora Super Bioresonance Therapy

Made in Germany, Mora Super is a highly efficient and effective equipment that uses Bioresonance therapy. This therapy uses a gentle computer-controlled, electromagnetic oscillation that

a gentle computer-controlled, electromagnetic oscillation that stimulates the self-healing powers within your body.

The transmission and reception of electromagnetic oscillations is used to diagnose the energy level of the patient. Your health and existing illnesses can also be established. Moreover, it can be used for testing suspected food intolerances, environmental poisonings, dental material compatibility and many other substances that may cause allergies in your body.

This therapy works as each person has a unique spectrum of electromagnetic oscillations which can be electronically detected, processed and then utilized as therapy. This is because the individual's unique spectrum of electromagnetic oscillations is transmitted into the high technological equipment that eliminates the interfering oscillations by mirroring them. When this happens, the effects from these interfering oscillations are cancelled out, thereby unburdening the body to facilitate natural self-recovery!

Treatment with Mora Super

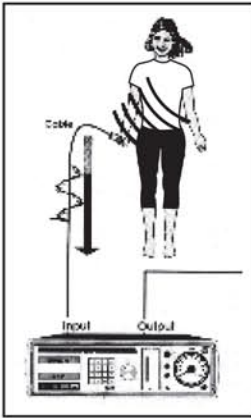
Patient receives treatment from the Mora Super device via the two hands and feet electrodes simultaneously. The therapy is not an electrotherapy. The electrodes are electrodes in name only, as no electricity is passed through them during the therapy.



The patient's own oscillations enter and exit the Mora Super device via the electrodes. The patient's disturbing oscillations from deposits of heavy metals, food allergies or other substances are changed into its mirror-image and are returned to the patient's body in the form of healing therapy oscillations.

The patient's body is therefore relieved and strengthened as the disturbing oscillations that are burdening the body are optimally reduced or even eliminated via their respective opposite oscillations produced by the device. The body is never exposed to any kind of current or foreign substances.

In the first stage of treatment, the patient's whole body is harmonized. In the second step of treatment, the Mora Super device uses the electro-acupuncture method. Specialized finger-type electrodes are placed on acupuncture points



Mora

Super Machine

Health Talk with Dr. Doreen

related to specific organs to detect for disease oscillations from organs deep within the body.

Assessment and progress of therapy is recorded. Localized disease areas like pain regions and inflammations can be treated by using roller electrodes. Personalisation of health supplements to better suit your body's absorption can also be done by transmitting your own individual oscillation spectrum via the Mora Super device to your health supplements. Hence, these health supplements will give more effective benefits for your health concerns.

The Mora Super Bioresonance therapy uses electro-acupuncture which is the fundamentals of Chinese acupuncture with the conveniences of modern electronics for diagnostics and therapy purposes as there is an inter-relation between the acupuncture points and their individual organs.

It provides a safe diagnosis and a controllable treatment based on your health. This therapy builds up your weak immune system by stimulating your self-recovering powers to better manage your health conditions. Many patients feel an improvement after just the first treatment. For serious illnesses, more therapy sessions are usually needed.

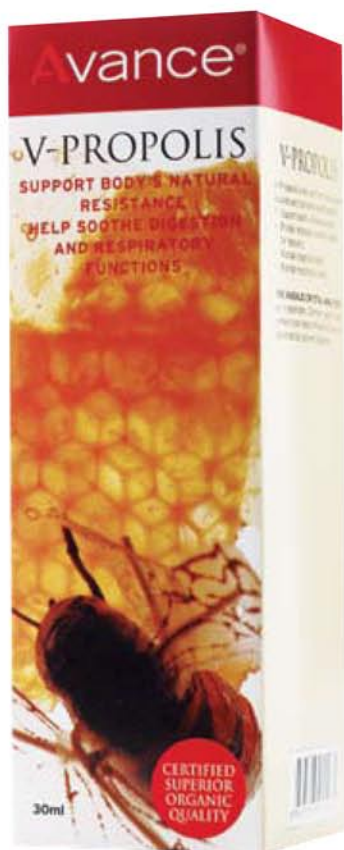
Mora Super Bioresonance therapy does not use medicines. Each therapy takes about 5 to 30 minutes, depending on the individual's health status. Most people find this therapy pleasant.

People who suffer from health concerns allergies, food intolerances, asthma, migraine, all types of acute pain and inflammations, circulatory conditions, metabolic conditions and others, may find such an alternative therapy helpful to them.



Viva la V-Propolis!

Bee fascinated by Propolis' antibacterial, antifungal and even antiviral properties, which function like a premium natural antibiotic.



It seems that ancient Egyptians weren't the only ones who commonly mummify their dead. For years, scientists have discovered that bees, too, prevent decay from occurring within their hives by mummifying dead carcasses with propolis and beeswax. If a dead foreign body like that of a small insect finds its way into the hive, the bees would seal the carcass with propolis in an attempt to render it odourless and harmless while preventing microorganisms from attacking it.

Propolis' Key Properties

Essentially, propolis is a sticky natural resin collected from tree barks and leaves by worker bees to protect their hives against invading bacteria, viruses and fungi. It is used to seal their hives, protecting it from outside contaminants. Placed at the entrance of the beehive, propolis also functions as a natural sterilizer to prevent dust particles, parasites and diseases stemming from bacteria and viruses from entering and wreaking harm.

With its antibacterial, antioxidant properties, propolis is particularly beneficial to those with inflammatory problems or flu as propolis helps destroy viral infections. In effect, propolis seals up the virus and prevents it from spreading from one part of the body to the other, thereby giving our bodies a chance to resist against it. Propolis is also known to boost energy levels and relieve fatigue. It aids in the production of new cells, especially red blood cells, and is thus recommended for anemic patients.

Propolis is often used for colds, sore throats, tonsilitis and skin problems. It promotes the healing of wounds and bruises, stomach ulcers, burns, gum disease, low blood pressure, giddiness, anemia, respiratory problems, and enhances the body's natural resistance.

Avance V-Propolis' Premium Grade Standards

Prepared via the Valeo Process, a unique method which blends honey, pollen and pure spring water (instead of alcohol or normal water) to extract the active compounds of propolis in its natural bio-active state, Avance V-Propolis offers you natural resistance builders in its actual potency and vitality. Made in the scenic and wholesome environment of MacKenzie Country, New Zealand, V-Propolis is certified organic by Agriquality New Zealand Limited.

V-Propolis has also been certified by the Hagalis Crystal Analysis, an independent German quality assessment institute which awarded it 23 out of a full score of 24 points, confirming its premium quality and its benefits for good health (See Fig. 1).

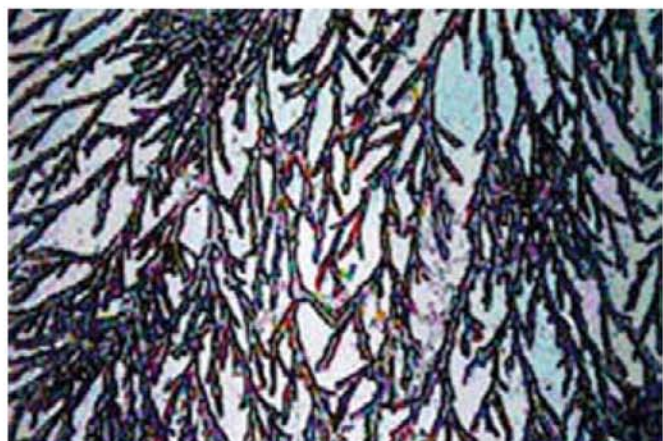


Fig. 1
400x enlargement
The sample examined highlights V-Propolis' superior organic quality.

Recommended Consumption Tips*

- For regular health maintenance
Take 20 drops per day on an empty stomach (for adults).
Take 8-10 drops a day (for children). Best taken before breakfast.
- If you have a fever or cough
Supplement your diet by consuming 20-40 drops, 3 times a day.
- Patients in need of building up their body's red blood cell count
Take 40-60 drops of V-Propolis, 2-3 times a day.

* Individuals' conditions may vary.
It is best to seek the advice of our bWL nutritional consultants to obtain tailor-made V-Propolis consumption recommendations.

- To enhance body's natural resistance
General Maintenance:
Take 1 satchet of BifiMax Excellent, 20 drops of V-Propolis, 1 capsule of ImmuGain and consume with SangoCal water.
If possible, breathe in the goodness of negative ions via UberAir Space.
For increased enhancement:
Consume the above in the morning, afternoon and night.
- If you are on medication
Consume V-Propolis only 2 hours after medication.
- To boost health before undergoing surgery
Take 1 satchet of BifiMax Excellent in the morning, 40 drops of V-Propolis morning and night, 2 capsules of ImmuGain in the morning, 1 capsule of PhosChol 565 in the morning and afternoon, and consume with SangoCal water.

Bit O' Trivia!

V-Propolis enhances our body's natural resistance to protect us against harmful elements. Incidentally, the word "Propolis" has Greek origins, meaning 'Before the City' or 'Defender of the City'.

Here ~~Gone~~ Hair Today, Tomorrow

PentaLab is an efficacy driven range of products which is developed based on 5 fundamental principles, so mild you can use it everyday.

NO

Alcohol
Artificial Coloring
Animal Testing
Fragrance
Mineral Oil

Unhealthy, ageing scalp

For centuries, healthy, shiny hair has been a symbol of strength and good health in many cultures. This in turn gets factored into our definition of beauty. Unfortunately, maintaining thick, luscious locks as we age has not been easy. Whether it is due to our diet or genetics, hair loss has been a major bane in many people's lives.

Research has shown that our scalp ages faster than skin in other parts of the body. It is as delicate as our facial complexion as our skin cell structure extends right to the top of our head. Without sufficient nourishment, hair follicles clog up and harden, eventually resulting in hair miniaturization and hair loss.

Unhealthy scalp metabolism causes many aged between 26 and 40 to experience hair miniaturization prematurely. This usually happens because there is inadequate care given to the scalp. Hair follicles become clogged with oil sebum, blood circulation weakens and collagen around the root hair hardens, thereby leading to hair thinning.

Chemical treatments such as perming, rebonding and coloring, the use of styling products which contain alcohol, wax and clay, or daily exposure to UVB/UVA rays, environmental and physical stress also deteriorate the condition of our scalp and shorten hair life cycle.



How do I know if I have a hair miniaturization problem?

SelfPick Test:

1. Take a few strands of hair from the top of your head, feel them from root to end. Remember the texture and thickness.
2. Take a few strands of hair from the middle section of your head, feel them from root to end. Compare the two sensations.

Healthy Vs Unhealthy scalp

1. Clean and healthy hair and scalp



2. Oily sebum secretion obstructs hair bulb



3. Thin hair and allergic scalp



Healthy Vs Unhealthy Hair

4. Normal hair shaft



5. Heavily damaged hair shaft



PentaLab Scalp Care Serum's Unique Technology

Treating our scalp is the proven path to revitalise scalp's skin metabolism and at the same time address early signs of hair miniaturization.

PentaLab Scalp Care Serum's unique and revolutionary scalp permeable technology, PentaFuse, consists of sponge-like solid microspheres which are absolutely compatible with human cells and tissues. PentaFuse allows nutrients to be timely released and absorbed into the dermis layer of the scalp.

PentaFuse's active ingredient, Activ Amino Complex, works directly on the scalp by stimulating collagen production. Furthermore, it enhances dermis metabolism which contributes to the regeneration of the dermis and reversing the ageing process of our scalp.

PentaLab's Active Amino Complex has 5 proven efficacies:

- Enhances metabolism
- Balances sebum secretion on scalp
- Improves blood circulation of scalp and follicles
- Maintains good nutrient supply to hair follicles
- Stimulates the production of type 1 and 3 collagen*

*Type 1 collagen:

Enhances skin cell renewal and enzyme production at the outer dermis layer, which in turn strengthens scalp's cell structure and elasticity.

* Type 3 collagen:

Enriches skin cells with nutrients, combines with vascular cells, strengthens microvascular cells and aids in blood vessel formation.

Directions

- Shake bottle well and dispense 2 to 3 pumps of serum onto clean, dry scalp.
- Massage with finger tips for 2 to 3 minutes.
- Apply more on the parting line if necessary.
- For best results, use daily, preferably just before bedtime. Follow up with DR's Secret Touch by selecting Facial Mode, Eyezone Mode, Lifting Mode or Vitamin C Mode and use for 1 to 3 minutes.

Bonus Tip!

You may apply PentaLab Scalp Care Serum on your eyebrows too.

True Tale!

Yoong Fah Kong, aged 59, had been experiencing hair loss for a number of years. He began using PentaLab Scalp Care Serum in November 2007 through his wife's recommendation. During the first few days, he experienced a slight itch on his head, which was a normal symptom. Rather than expecting to restore lost hair, Yoong had hoped to prevent further hair loss. And indeed, since using PentaLab Scalp Care Serum, he has not dropped as much hair as before. In addition, there has been a visible growth of hair follicles on his scalp from which thin strands of hair have begun appearing.



There are minimal hair follicles at the top area.



3 months after Yoong first began using PentaLab Scalp Care Serum, more hair follicles, along with small, thin strands of hair have emerged.

Go Get Green

Dump not your bags in the litter bin,
The best lifestyle comes in green.
Shop with joy and help a good cause,
Reuse this woven bag of yours.

The Problem with Plastic

The average Singaporean family tosses out about 1000 plastic bags a year, and each one may take up to 1000 years to decompose*. That's quite a legacy. Most of these bags aren't biodegradable; the plastic just breaks up into tinier and tinier bits until it leaches into the soil and water. It's not hard to notice the connection between the preponderance of plastic bags and the rapid depletion of fossil fuels too. After all, plastic bags and other plastic materials are manufactured from crude oil and natural-gas derivatives.

However, by using reusable bags during our shopping trips, we use fewer plastic bags and help to conserve earth's resources.

bwL Goes Green

At bwL, we recognise that we are life's most powerful resources to effect change. Our environmental 'Being Eco-Friendly' program is thus the result of a structured and forward looking approach into what is required for the future. bwL aspires to create a better world for our loved ones and for future generations, and will henceforth implement various eco-friendly initiatives. Let's all do our bit to help save the earth.

1 Unveiling our Eco-Friendly, Reusable Woven Bag

In an effort to practice green consumerism and promote the sustainable management of resources, bwL is proud to unveil its brand new reusable, woven bag. Be sure to use, use and reuse!



2 Bag Not, Waste Not

Starting from March, our Hong Kong Regional Centre encourages all customers and distributors to bring their own bag for purchasing every Tuesday. bwL's Hong Kong Country Manager, Dr Pengo Chow, explained, "We'll like to promote to our members to 'waste not, want not'. Each of us can do our part to conserve and protect the environment!"



Dr Pengo Chow

3 Rhapsody Turns Green Too!

In line with our green movement, Rhapsody will now be printed on recycled paper. [ed: We do want to get in on the action too, you know!]



*Source: www.nea.gov.sg

Top Tip

It's All in the Name

Nothing beats hearing our own name being called out. Little wonder then that articulating a new acquaintance's name timely and accurately allows the latter to feel respected and valued. Besides helping you establish many friendships, remembering and calling out people's names at opportune times can enhance your career and interpersonal relationships. But, digging into our memory bank and recalling names seldom used require some skill and practice.

- (1) Listen attentively when new acquaintances introduce themselves.
- (2) Repeat the name silently to yourself.
- (3) Use the concept of Associative Thinking, eg link the person with his/her career, interest, appearance, the name's tonation, a mutual friend's name, or other related visual images.
- (4) Say out his/her name as often as possible in your conversations, eg "What is your favourite dessert, Sarah?"
- (5) Repeat to yourself your new acquaintance's name once more at the close of the day. Simple as this gesture may be, remembering another person's name goes a long way towards growing your pool of friends and building deep, lasting friendships.

By Nora Cheng

Do U Know?

Q: How many times does a person blink in one day?

A: On average, a person blinks between 10,000-15,000 times in a day.

Fast Facts

Blinking helps spread tears across and remove irritants from the surface of the eye. Infants blink at an average rate of one or two times in a minute, compared to adults' 10 blinks per minute. It is suggested that babies do not require the same amount of eye lubrication that adults do because their eyelid opening is smaller. In fact, infants do not produce tears during their first month of life. Additionally, fatigued eyes blink more, and infants get a significant amount more sleep than adults do.

things to know

A Tale for Thought

The Tale:

A priest settles down in a new township. One day, while out running errands, he asked some children for directions. The priest said, "Children, could you please show me the way to the post office?" The children answered him promptly. With gratitude, the priest said, "Thank you, children. Oh yes, come look for me at church on Sunday. I'll show you the way to heaven!" The children laughed, "That's hilarious. You don't even know the way to the post office. How would you be able to show us the way to heaven?"

The Thought:

In the direct selling business, in order to garner people's trust, we must first upgrade ourselves, understand our company's system and products and undergo company trainings. Otherwise, if customers were to ask and you were to fail to give the correct answer, how would you be able to persuade the customer or your downlines?



bwL's latest DR's Secret Touch is a groundbreaking skin therapy device that marries functionality with convenience. Compact and mobile, it provides professional skincare treatment at any time, at any place. The amazing product is the latest invention by famed Korean plastic surgeon Dr. Kim Won Seok, whose previous innovations include the highly acclaimed minimally-invasive cosmetic surgery procedure, Gold Thread Surgery. The doctor made a series of stopovers at Singapore, Malaysia and Taiwan to meet with the media and his supporters.



Up Close with Dr. Kim Won Seok, Renowned Inventor of DR's Secret Touch

Q. What prompted you to invent DR's Secret Touch?

A. "As a plastic surgeon, I am pleased to help my customers achieve the looks they desire. But often, their expectations fall short despite having undergone plastic surgery because of poor skin quality. To become beautiful, having good skin is paramount. Through the invention of DR's Secret Touch, I am able to enhance the looks of regular folks and help them achieve beautiful skin like that of their favourite movie stars!"

Q. What are DR's Secret Touch's key selling points?

A. "DR's Secret Touch is the result of 10 years of research and development. Its unique benefits include effective penetration of active ingredients into the inner skin layers and increased blood circulation. Blood circulation enriches the skin with nutrients and oxygen which are crucial for skin regeneration."

Q. How does DR's Secret Touch function?

A. "With skincare penetration of up to 400%, DR's Secret Touch reaches deep within our inner skin layers to release essential nutrients and revive youthful, luminous skin. It comprises 5 mode features, Cleansing, Facial, Vitamin C, Lifting and Eyezone; and 5 therapeutic functions, 3D Vertical Vibration, Iontophoresis, Magnetic Therapy, Colour Therapy and Sound Therapy. It effectively enhances

skincare absorption, revives youthful looking skin, lifts the skin and brightens skin tone. The results are almost instant."

Q. Can people with sensitive skin use DR's Secret Touch?

A. "Specially designed to suit all skin types, even sensitive skin, DR's Secret Touch is made with Titanium ion, which is known for its biocompatibility and used in a range of medical applications like implants and surgical implements."

Q. How does DR's Secret Touch compare with beauty salon treatments?

A. "DR's Secret Touch simulates facial treatments at beauty salons. Instead of relying on complicated beauty machines at salons, with DR's Secret Touch, you are offered an easy to use and mobile alternative."

Taiwan 27 December 2007

Dr. Kim addresses a 300-strong crowd in Taichung.

bwL Executive Director, Mr Huang Ban Chin, doubled up as translator.



2007 DRs Seager Beauty Contest

Beauty contestants work the camera with their charming smiles.



Proud winners of DRs Seager Beauty Contest.



All results were determined by the audience.

7 November 2007, Malaysia

Our annual DRs Seager Malaysia, Beauty Contest showcases the remarkable efficacy of the DRs Seager range. After the preliminary round, 7 contestants were selected to vie for the top spot during the finals. Miss Toh Swee Choo received the highest number of votes to emerge champion. 1st runner up and 2nd runner up positions went to Miss Hoh Mei Ling and Mr Chua Tek Heng, respectively.

Singapore 29 November-1 December 2007

Dr. Kim demonstrates the functions of DR's Secret Touch.



Press reporters interview the panel which included bwL directors and Dr. Kim.



Malaysia 17 February 2008

"Experience its sensational effects!"



Dr. Kim and Mr Huang prepare to speak before a house full of curious attendees.

