

Winter 2008

An exclusive newsletter for bwl

# Best World

## Beauty Tips

A Golden Quest for Exquisite Skin

## Nutri-Facts

A Good Kinda Fat

## Motivational Talk with Dr. Dora

The Harmony Factor in Network Systems

## Health Talk with Dr. Doreen

An Asian Approach to Effective Weight Loss



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Borage Seed Oil & Black Currant Seed Oil

## Dear Best Worlders,

How has 2008 been for you so far? Is inflation or other global economic trends directly impacting your lifestyle habits? Are the stresses of life leaving you increasingly frustrated? Instead of being overwhelmed by thoughts of an uncertain future or giving in to feelings of defeat, do remember the importance of finding opportunities during the best and worst of times. Sometimes, opportunity lies in places you least expect.

At bwL, the opportunity for continued success is immense. By virtue of our network system and the power of leverage, we are able to tap on an unlimited pool of resources. Our first LC opened in Cambodia in September 2008.

20 years since Singapore last hosted the World Federation of Direct Selling Associations (WFDSA)'s World Congress, the event made a successful comeback from 8 to 10 October 2008. Themed "Empowering Lives Globally", it reflected how the direct selling trade, with its ease of entry, has empowered people around the world by providing them with an employment opportunity and, often, a stellar career. As a supporter of the industry and as we are headquartered in Singapore, bwL is pleased to show our support for the Singapore-hosted World Congress by being the only local Platinum Sponsor.

In our efforts to continually furnish you with quality products, we proudly bring to you the newly improved DR's Secret Q10 Clear Mask. Enhanced with 99.99% Nano Gold, DR's Secret Q10 Clear Mask lets you achieve up to 78% skin repair, making skin firmer and more radiant. For more details on the product, do turn to our Beauty Tips section.

Another piece of good news for all committed network leaders: we have obtained approval for our upgraded ENP from Malaysia and other regions' authorities. We shall launch the newly upgraded ENP with effect from 1 November 2008. We believe the new ENP will provide network builders and leaders with more fruitful returns!

As the year draws to a close, revisit the goals you have set earlier in the year and make a concerted effort to accomplish those you still have left unmet. Bring a friend along with you to our KASH training and find out how you can rediscover the platform for success offered here at bwL. A positive attitude, a diligent work ethic and a mind geared for success are all you need to take you to the next level of growth.

We love you!



 Dr. Dora Hoan, Founder

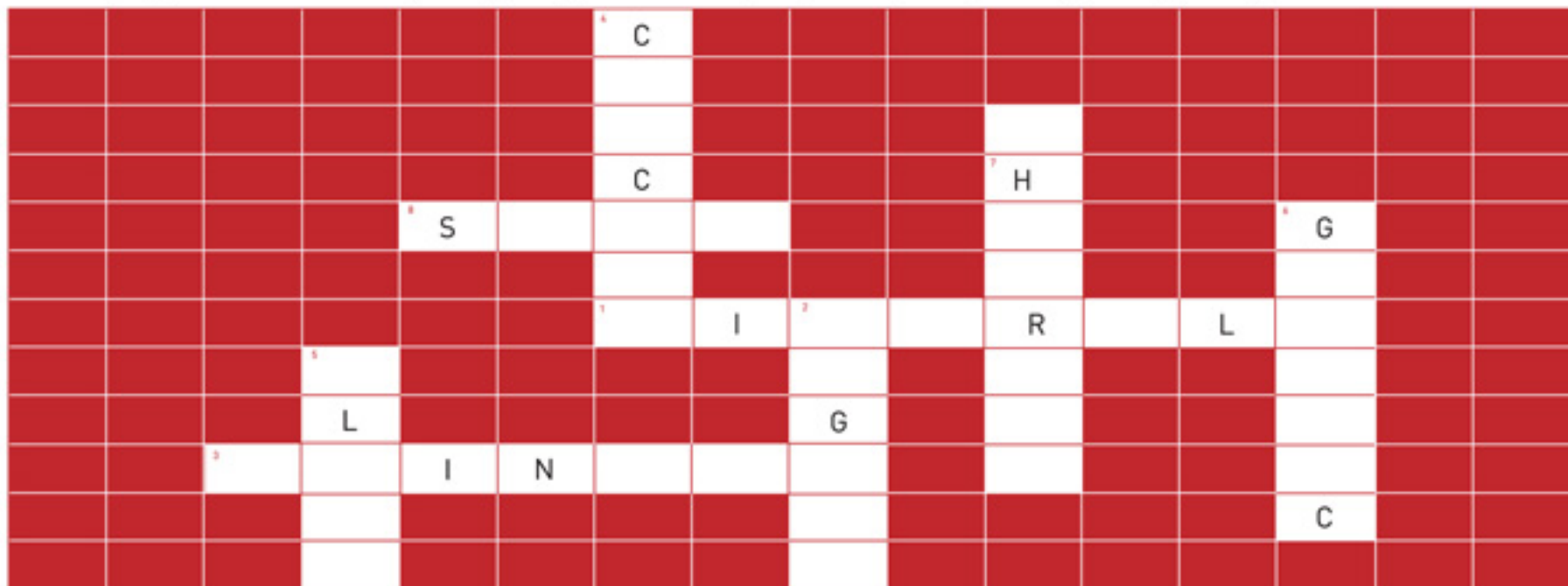
 Dr. Doreen Tan, Founder



# SangoCal, the Wellspring of Life

How much do you know about SangoCal and the benefits of its rich mix of minerals? Put your knowledge of SangoCal to the test!

1. SangoCal contains 74 different types of \_\_\_\_\_
2. SangoCal contains a rich mix of \_\_\_\_\_ ions
3. SangoCal contains marine minerals from the coral reefs found in the clear \_\_\_\_\_ sea, off the southern coast of Japan.
4. An important mineral found in SangoCal which promotes proper functioning of bones, teeth, muscle and nerves.
5. SangoCal balances the body's pH to a slightly \_\_\_\_\_ level.
6. An acidic body constitution is prone to this condition.
7. SangoCal effectively neutralizes the effects of \_\_\_\_\_ in the water.
8. You may recycle used sachets of SangoCal by pouring its contents into plant \_\_\_\_\_, thereby obtaining healthily growing plants.



## Hear what these SangoCal users have to say:

**Lee Choon Seok, 44, Malaysia**

"Due to the nature of my work, I have to entertain clients and take alcohol. After a couple of glasses, I would feel giddy and nauseous. I would also get a headache and would not be able to fully concentrate at work the next day. Since learning of SangoCal, every time I feel dizzy after drinks, I would immediately swallow the content of a SangoCal sachet and the alcohols' effects would be greatly reduced. I would not feel as nauseous or suffer from headache. I would also feel fresh and energetic the next day."



**May Tang Shaw May, 46, Singapore**

"I feel that SangoCal water tastes more palatable than regular tap water as it effectively removes the chlorine taste. I understand it is also effective in helping my body to absorb nutrients better, enhancing metabolism and even relieving water retention problems."







# The Harmony Factor in Network Systems





A network system's connecting uplines, downlines, sidelines and sister lines together form a structure similar to a tightly-woven net. Everyone within the net is a 'net'-izen.

Whether the net is as weak as a hairspring or as tough as a steel wire depends on the raw material used. Basically, the fundamental ingredient that connects the net is mutual benefits and further supplemented by affections. However, affections and benefits are often subjective and highly sensitive.

If the net's connectivity is founded on benefits, netizens would base their actions on that fact. They become so calculative that they would go all out to gain favor, fight for resources, downlines and customers, quarrel endlessly and get embroiled in conflicts time and again. How then would they be able to live in harmony?

If the net's connectivity depended only on relationship, a group that has established good relations can form a strong clique. However, the formation of cliques could also lead to the creation of opposing cliques bearing antagonistic feelings to one another. Human beings are not saints; people would tend to protect or be biased towards their own teammates. The formation of cliques may lead to the politicization of the network and cause mutual conflict and antagonistic feelings.

Consider this: when quarrels and conflicts arise within the network, there would be an atmosphere of hostility and tension which could become very stifling for everyone involved. Those who are unrelated to the conflict would naturally avoid being part of this negative, war-like environment. To steer clear of this negativity, they strive hard to escape from these conflict-plagued surroundings. This is one of the reasons why the direct selling industry sometimes loses talented people and causes others to decide against entering the profession. As for those involved in the conflict, they end up wasting energy on

internal strife for the sake of their pride. How then are they able to deliver good results? Those who lose the battle may spitefully leave the industry or protest by joining another company elsewhere. They may even pull others along with them, spread rumours and cause a detrimental impact on the direct selling industry, the company and the network.

Thus, a wise direct selling management and its network leaders would work hand in hand to give substance to the "net", strengthen the bonds and prevent against the formation of cliques and conflicts!

Solutions to enhance the network and prevent net breakage

### 1. Build up system, give emphasis to ethical principles

Introduce ethical rules relating to the system as well as the maintenance of network operations. Stipulate what can and cannot be done within the network and make it mandatory for everyone to abide by the rules. Those who violate the rules should be expelled from the network system. Of course, for harmony within the network, it is inevitable that violators must be sacrificed because if the minority does not play by the rules, they might cause unpleasantness within the network and create feelings of unease. Therefore it is important to fortify the net with a good system and execute it stringently in order for it to be effective. If the system operates smoothly, netizens would be secure and would then be able to display the full power of systematic duplication. However in this age where democracy and human rights are strongly being advocated in society, it is not easy to get every netizen to follow the ethical principles and system rules. The system requires network leaders' acceptance, persistence and belief. Also, for the system to be widely implemented, time, education and nurturance would be a major challenge.

### 2. Company's management calls the shot

The company's management staff are not merely authorized to





distribute the resources, but to establish order. If the company's management staffs are not able to oversee matters in a fair and just manner, there would be chaos.

However, the management staff are people and not saints. Whether they can handle matters professionally, steer clear of the net in a fair and objective manner and avoid getting entangled with netizens' conflicts, are difficult at all counts.

The company's management team needs to play the role of a neutral policeman. On one hand, they have to maintain cordial relations with distributors in order to gain their trust, on the other, they must maintain certain distance because people tend to protect or be biased towards those they have formed emotional attachments too.

If the management team and some distributors have overly close relationships, this may give rise to jealousy and suspicion. This is because the management often becomes distributor's critical resource. Some opportunistic network leaders may have the tendency to kowtow with management with the motive of winning favor. Some inexperienced management staff or more emotionally-inclined rather than rational-minded, may then fall into the emotional trap. In addition, management staff who fail to handle matters well may find themselves being blamed and becoming the targets of many.

The management team holds great responsibility and must at all times be aware of their professional role, do not fall into the net, become a part of their cliques and instead view distributors as partners to support and as customers to service. They must always conduct themselves in a professional manner especially when managing arguments and line-snatching incidents within the net.

More importantly, they must never side or be biased to anyone but instead abide by the principle of equality and not grant special privileges or authority to any select few. This is because any unfair mismanagement of matters may cause those who are victimized to lose confidence and trust in the management.

As such, it is extremely important that direct selling companies build and nurture a high quality management team with a broad perspective. Only an incorruptible and just management team is able to uphold justice and maintain network harmony for netizens.

### 3. Strengthen shared values and sense of mission

The kind of values and beliefs that one holds on to cultivates his personal attitude and behavior. Thus a quick way to ensure that one is conscious about his behavior and tries to improve on his attitude is by working on his humanistic values and beliefs.

Thus it is important to enrich the distributor with a positive set of humanistic values and beliefs. Once distributors possess upright values, their manner of handling issues and people relations would improve. This is especially true if they pursue their vision and dreams with a sense of mission, look far ahead with a broad perspective, view problems as small matters, reduce their distance from others and learn to trust people more. The net will also strengthen and become more cohesive. However, cultivating values and beliefs is a major task. It requires time, stamina, an acceptance by distributors and, more importantly, company leaders. The management and network leaders have to live the values by example in order to see its effectiveness. It's not only "Talk the Walk" but also "Walk the Talk".

The three solutions above can enhance the net and improve its density and sense of harmony. It is not easy implementing the three solutions as they require much patience and determination for success. To create a strong net and an everlasting enterprise, it is critical that wise company leaders, management and network leaders must work hand in hand and with conviction and determination to create a larger, stronger and more harmonious net.





An Asian  
Approach to  
Effective  
Weight Loss





No matter how hard you try to exercise, cut down to drinking just one cup of sugar-free coffee or tea a day, give up smoking and alcohol, try your hand at various dieting methods, your weight still increases! Sounds familiar? You are not alone. Many are not aware that age, physical weaknesses, stress and imbalanced diets are “potential fat” factors that set us up for weight gain. It’s not just due to the calories we consume but also how effective our bodies use them.

Energy or chi is the basis of good health. When chi is adequate, it fuels metabolism to transform food that we eat into energy and blood, instead of waste. But when chi is deficient, we experience poor digestion and waste elimination, retain water and accumulate phlegm, fat, and cysts.

The Asian energetic way to reduce and prevent fat and cellulite accumulation is by improving chi. We experience the effects of weak chi directly. For example, an increase in clothing size corresponds to a decrease in energy. We would also experience heaviness, puffiness, slow movement, water retention or acquire a large waist line. Our common option tends toward quick dieting methods. Some weight-loss diets recommend consuming food low in fats, raw foods, diets either low in carbohydrates or high in proteins, or consuming everything in moderation. However, these one-size-fits-all diets ignore you as an individual. Your digestion and chi are not the same as everybody else’s.

Effective weight loss is best achieved not with extreme diets or medicines, but by enhancing energy itself. Our digestive chi varies from person to person. It also varies from time to time for the same person. Thus, there is no universal weight-loss diet that works for everyone.

The best weight loss method is to strengthen your weak chi as Traditional Chinese medicine (TCM) links digestion holistically with other bodily processes like breathing, circulation and immune strength. It views overweight as a sign of weak chi. Your constitutional type plays a role too.

If you have a weak chi, you may experience weight gain even when you are not eating much. The weight gained is a result of water retention, also known as edema. You may feel heavy, a sense of puffiness and swelling in the face or ankles and or the entire body, feel tired before menstruation or when overworked. You may also experience poor digestion, become prone to allergies, hormone imbalance or mood swings. These occur when stress and exhaustion obstruct chi and fat cells become filled with fluids as a result of organs working inefficiently to eliminate waste material.

This form of water retention is associated with a weak kidney and adrenal gland which may lead to urinary problems, eg overly frequent or infrequent urination, menstrual irregularities, sexual weakness and depression. You do not need to consume fewer calories. Rather, you need to rebuild your strength or chi and have lots of rest. Herbs can help you achieve both so that your body has sufficient energy for effective digestion and waste removal.

TCM theories say the Water element – referring to the kidneys and bladder, contains our inherited source of chi, or vital energy, and is also the foundation of our sexual energy and immune strength. That’s the reason why you tend to crave fattening foods when tired, depressed or during premenstrual hormone changes. On the contrary, when the chi of our kidneys and bladder is healthy, we seldom experience extremes in dryness and moisture at various parts of the body.

Thyroid problems have often been linked to edema as the thyroid indirectly affects metabolism and heart rhythm. Thyroid problems are also associated with poor concentration and borderline depression. Then, it becomes even more difficult to lose weight as depressed people often find comfort in addictive eating habits. However, by improving chi, one can break through the cycle of fatigue, over-eating, poor digestion and depression.

Cleansing and strengthening our body is the best way to lose weight effectively. Starving ourselves will only cause more damage to our immune system and may also put us at risk of developing depression. In turn, low-fat, high-energy foods coupled with herbs that cleanse and strengthen will help us look and feel great!

**Check your tongue!**  
If you have edema, low energy levels, a pale tongue and frequent clear urination, you have cold (yin) symptoms. Use the following as basic approaches to weight management:

**1. Use cleansing nutrients to reduce water retention and body waste**

BifiMax Excellent contains Bifidobacteria and Lactobacillus which aim at building better gastrointestinal health to assist people with constipation problems. Daily bowel movements are ideal. If not, bloated stomachs and burping problems may be experienced due to the excessive amount of bad bacteria released from the overnight storage of bowel in the large intestines.

SangoCal contains multi-minerals which help to activate enzyme functions and assist digestive system in enhancing





proper elimination of toxins in solid and liquid waste. It also balances pH levels by neutralising the acidic level and increases the alkaline level in our body, replenishing it with essential trace minerals necessary for growth and repair. An acidic blood level traps lots of toxins from our body waste and deactivates enzymatic activities. This slows down metabolism, causes fatty deposits to accumulate in our bodies and arteries, leading to potentially serious health conditions.

**2. Use essential fatty acids which have the ability to reduce cholesterol and fat**

Omega-3 essential fatty acids speed up fat metabolism, lower the melting point of saturated fats and prevent these fats from attaching themselves to the arterial walls. These are further enhanced by consuming Omega-3 essential fatty acids with Omega-6 essential fatty acids. Super EPA 2000 can be consumed with Black Currant Seed Oil or Borage Seed Oil to assist in effective weight management.

**3. Use Chinese herbs to remove stagnant chi and to rejuvenate the body with healthy chi**

Both DORS 2, which contains 7 different blood warming herbs, and DORS 5, which contains 9 different herbs, stimulate the vital organs to remove the excess stagnant chi in them. Your body will begin to feel energized. You may experience a dry throat when you first consume DORS. It means you need to drink more water to help 'flush' the heat toxins and dampness in your body. As time passes, your energy level would improve, your pale tongue would start to have a healthy, glossy pink appearance and generally experience less edema!

**If you have edema, a dry, red, swollen tongue, often experience excessive hunger or thirst and have dark, oily urine, follow the below approaches to weight management:**

**1. Use cleansing herbs and nutrients to reduce water retention and body waste**

Consume Oprimax Plum Delite which contains Chinese herbs to reduce heat toxins and dampness in the digestive system. These herbs aid in removing liver heat, improve peristalsis and bowel movements, remove static stools, detoxify the digestive system, increase metabolism, reduce sluggishness and increase immunity.

Take SangoCal, or Aloe Bee which contains aloe vera, to nourish, lubricate and help cool down the heated body. It has anti-inflammatory, wound healing effects, blood sugar lowering effects for diabetic individuals and is also effective in relieving constipation. Aloe Bee contains bee pollen rich in amino acids – the building blocks of protein. It is more nutritious and easier to digest than meat and plant proteins. It also contains essential vitamins and minerals to help rebuild the body, especially after the cleansing processes.

**2. Use lipotropic vitamins which have the ability to reduce cholesterol and fat**

A lipotropic vitamin like choline promotes the export of fat from the liver and is necessary for the maintenance of a healthy liver. It also helps to burn the exported fat for extra energy and help catalyse the breakdown of fat during metabolism. Without



sufficient lipotropics, fats and bile gets trapped in the liver, affecting fat metabolism and may lead to cirrhosis. PhosChol 565 contains 100% pure phosphatidylcholine which provides the body with choline. Without sufficient amounts of it, one is likely to experience weight gain and subsequently, liver and heart disorders.







The new and improved DR's Secret Q10 Clear Mask is now reformulated with Coenzyme Q10, Nano Pure Gold Powder and ?-PGA. Made of 99.999% pure gold of the highest quality and enhanced with a moisture storage capacity of 4600-fold, DR's Secret Q10 Clear Mask effectively strengthens skin elasticity while enhancing the moisture locking function to relieve dry and exhausted skin.

#### **Brigh-10 Up with Q10**

Q10, or "Coenzyme Q10", is a vitamin-like compound that is vital to cell growth and repair. As we age, Q10 in the skin is reduced, decreasing the skin's natural ability to produce collagen. Thus, the presence of Q10 helps to enhance cell repair, and protects cells from the damaging and aging effects of free radicals.

# A Golden Quest for Exquisite Skin

## Newly Improved DR's Secret Q10 Clear Mask

#### **Strike Gold!**

Using only 99.999% pure gold of the highest quality, these Nano Gold particles are made only 1/2000th the size of our pores, which can be easily penetrated into the dermis. It accelerates cell renewal and stimulates collagen production, giving you visibly radiant and youthful skin.

#### **Moisture-locking ?-PGA**

Extracted from the yeast product of Bacillus Natto, ?-PGA (pronounced as Gamma-PGA) has a moisture storage capacity of 4600-fold, which is 5 times more than Hyaluronic Acid. It can strengthen the elasticity of the skin, enhance the moisture locking function to relieve dry and exhausted skin. It can also suppress the formation of melanin to lighten skin tone. Its ionized gold also allows them to adhere and penetrate into the dermis to achieve great absorption effect.

#### **Revolutionary Delivery Technology**

DR's Secret Q10 Clear Mask is based on transparent plant-sourced collagen, an excellent medium to hold and deliver precious active ingredients into the dermis layer of your skin. Upon contact, this innovative mask gradually "dissolves" and blends with our skin, allowing direct absorption of the active ingredients. Within 20-30 minutes of application, the thickness of the mask is reduced from 2mm to 1-1.5mm. Absorption rate is as high as 98%.

#### **Key Benefits in a Nutshell**

- Replenishes collagen to keep our skin supple and radiant.
- Nourishes the skin with natural moisturizing nutrients, thus, minimizing open pores.
- Revitalizes the skin through cell regeneration.
- Reduces melanin production & intensively lightens skin tone.
- Retains youthful looking skin by reducing free radical damage to the skin.

\* Please refer to product brochure for usage directions.





The Evening Primrose Oil may enjoy greater fame among consumers but did you know that both Borage Seed Oil and Black Currant Seed Oil contain a far superior concentration of the vital fatty acid, Gamma-Linolenic Acid (GLA)?

# A Good Kinda Fat

## Pocket O' Info: BCSO & BSO

- Supports body's natural resistance
- Promotes healthy circulation in the body
- Relieves discomfort during women's monthly cycles
- Helps in burning off fats naturally
- Alleviates water retention
- Promotes better skin, hair and nail conditions

Women as well as men need to supplement their diets with Gamma-Linolenic Acid (GLA), an essential fatty acid, as our bodies are unable to produce them effectively on their own. In the body, GLA is further converted into Prostaglandin E1, or PG E1, a hormone-like substance that aids body metabolism.

PG E1 helps relieve discomfort during women's monthly cycles, promote good circulatory health, reduce water retention, and is particularly important for those with joint aches and swelling as it helps calm inflammation and ease discomfort.

Compared to the Evening Primrose Oil which contains about 8%-10% GLA, Black Currant Seed Oil (BCSO) contains 19% GLA whereas Borage Seed Oil (BSO) contains 20-27% GLA. In other words, both Borage Seed Oil and Black Currant Seed Oil allow us to consume fewer capsules to achieve the required dosage, making them the most economical sources of GLA.

Taking only the purest GLA from natural and pesticide-free sources, the GLA in both Borage Seed Oil and Black Currant Seed Oil need not be digested and broken down and may instead be absorbed directly by the body\*.

## BCSO vs BSO

Black Currant Seed Oil (BCSO) is specially formulated for people with minor complaints whereas Borage Seed Oil (BSO) is for those with more severe complaints as the latter has a higher potency. Borage Seed Oil is 100% extracted from Borage Seed and not from other parts of the plant.

Made in New Zealand, BSO is certified Halal by The Federation of Islamic Associations of New Zealand (INC.) whereas the US-manufactured BCSO is certified Halal by The Islamic Food and Nutrition Council of America.

## Consumption Tips

### To relieve discomfort in monthly cycles:

1 week before and during women's monthly cycle, take 2 softgels of either BCSO or BSO. Revert to consuming 1 softgel during regular days.

### Those undergoing menopause:

Take 1-2 softgels of BSO daily.

### Those experiencing severe discomfort due to menopause:

Take 1 capsule of either Actifem or DORS 2 in the day and 2 softgels of BSO or 3 softgels of BCSO. Before sleeping, take 1 softgel of Liqui Cal/Mag.

### To increase metabolism, burn fats, enhance energy level and alertness:

Take 1 softgel of Super EPA 2000 and 1 softgel of BSO or BCSO in the day.

### To balance hormones and reduce water retention:

Take 1 softgel of BSO or BCSO in the morning and at night.

### To enhance nail conditions:

Take 1 softgel of BSO or BCSO, 1 tablet of Natural Chewable Zinc and 2 softgel of Liqui Cal/Mag.

### To ease joint discomfort due to dampness:

Take 1 capsule of DORS 2 or DORS 5; either 2 softgels of BCSO or 1 softgel of BSO after meals; and 3 softgels of Joint Comfort after meals.

### For those with dry, red and scaly skin conditions:

Take 1 softgel of ImmuGain on an empty stomach, 1 softgel of BSO or 2 softgels of BCSO and 1 Natural Chewable Zinc tablet after food.

### To relieve pimply skin:

Take 1 sachet of BifiMax Excellent at night, 2 hours after dinner; 1 softgel of BSO or 2 softgels of BCSO; 1 Natural Chewable Zinc or Chewable Vitamin C tablet; and 1 sachet of SangoCal in at least 1.5L of water daily.



Borage Seed Oil is certified Halal by The Federation of Islamic Associations of New Zealand (INC.)



Black Currant Seed Oil is certified Halal by The Islamic Food and Nutrition Council of America





## Sharing from the Heart...

Ms. Sherlin Onn Lee Sian, Hong Kong

"Since I began having my menstruation, I have been experiencing abdominal cramps, body ache and a bloated and sense of soreness on my breasts. After I started working, I had to see the doctor almost every month to get a day off to rest as the pain became very bad. I would sometimes even have diarrhea. Through the years, I have been taking painkillers to relieve the pain. However, about two years ago, my friend recommended me to take Borage Seed Oil to help relieve the pimples on my face. In the end, not only do I have better skin but my menstrual pains are completely gone too. I strongly believe that Borage Seed Oil has helped relieve me of the pain and I am very glad I don't have to undergo that awful experience again."







# bwL lauded in 2008 Forbes Asia's 200 Best Under a Billion

## 全美入选2008福布斯亚洲中小企业200强之一

Following last year's success, bwL once again makes it to Forbes Asia's 200 Best Under a Billion companies in 2008. No doubt, the future's for us to take. Keep up the great work, Best Worlders!

紧接全美去年的成功，我们再次入选2008福布斯亚洲中小企业200强。毋庸置疑，我们的前景一片光明。全美人，再接再厉！

	US \$ MIL		
	SALES	NET INCOME	MARKET VALUE
<b>NEW ZEALAND</b>			
Endace / computer network measurement and surveillance (see story p. 38)	25	4	118
New Zealand Exchange / primary stock exchange in New Zealand	24	7	114
<b>PAKISTAN</b>			
Dowson Hercules Chemicals / Rubber Shear brand fertilizer	81	165	519
Indus Motor / distributes Toyota and Daihatsu vehicles in Pakistan	664	45	181
<b>PHILIPPINES</b>			
Anchor Land / high-end condominium projects in Manila	10	2	47
International Container Terminal Services / operates shipping container terminals	364	68	1,176
<b>SINGAPORE</b>			
Armstrong Industrial / Bi-oxi foam and roller components for consumer electronics	127	12	68
Alea Environment / integrated water and wastewater treatment	64	11	26
<b>Best World / distributes nutritional supplements and personal care products</b>	<b>71</b>	<b>9</b>	<b>53</b>
BE Global Marine / marine electrical products	57	12	68
Bentwood / geographic engineering software and services	118	17	367
CSC / heavy machinery rental and property management	201	21	125
CSE Global / industrial automation, information technology and logistics	281	29	114
Empark Green / high-precision metal components and tools	195	18	13
Eze / ship-chartering services for offshore oil and gas industry	144	68	589
Food Empire / manufactures instant beverages and frozen food (see p. 36)	193	22	181
Midax / aluminum alloy products used in high-speed trains	98	22	251
Koffler Education / operates 14 design institutes throughout Southeast Asia	61	32	1,298
Straits Trading / oil mining and property investments like the Straits Trading Building	142	217	981
Swiber / offshore engineering, marine support and shipbuilding	158	52	388
<b>SOUTH KOREA</b>			
ComBus / mobile phone and online gaming	24	7	43
DCM / metalworking	85	14	68
Easung Networks / business-to-business (B2B) and e-commerce services	47	4	18
Hyundai Carbons / electronic components	208	23	118
Hyunjin Materials / metal and stainless products for shipbuilding, wind turbines	246	25	485
Indopia / medical devices, such as blood glucose monitors	33	9	36

	US \$ MIL		
	SALES	NET INCOME	MARKET VALUE
<b>SINGAPORE</b>			
<b>Best World / distributes nutritional supplements and personal care products</b>	<b>71</b>	<b>9</b>	<b>53</b>

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## Classroom Snapshots 课室片断

Take a peek at the latest goings-on at our training sessions!  
欢迎参观我们的最新受训过程！



**Singapore 新加坡**  
105 attendees smile with their hearts.  
105名出席者发出欣慰的微笑。



**Malaysia 马来西亚**  
Top marks for this fabulous course!  
“我们给这一级棒的课程满分！”



**Taiwan 台湾**  
Grooming tomorrow's finest public speakers.  
决心栽培明日最优秀的公共演讲者。

### OPENING OF 2 NEW LIFESTYLE CENTRES IN CAMBODIA 柬埔寨拥有2家生活馆

#### REGIONAL ANNOUNCEMENTS 区域资讯

1) Parkway Square Lot No 1-29 #113, Mao Tse Tong Boulevard, St 245 Sangkat Toul Svay Prey I, Khan Chamkamorn Phnom Penh Cambodia

2) No 196 Road Preasihanu Phnom Penh Cambodia

- Congratulations to the 2 new LCs in Cambodia! 恭喜两家新的生活馆！
- Distributors can now purchase our bwL products in the 2 above-mentioned locations. 直销商现在可以到这两个生活馆提货！



# Achievers' Day 成就日

27 September 2008, Singapore 九月二十七日 新加坡

Top Singapore sales achievers gathered for an unforgettable day to share their recipes for success and chart new paths for growth.

新加坡的顶尖直销员聚集于难忘的一日一同分享彼此的成功心得，并且为未来的进展作规划。



Dr. Doreen captivates the audience with her animated presentation. 陈博士以生动的陈述与观众打成一片。



"Mark our words: We will scale new levels of success!" "我们一定会再攀新的高峰!"



Smiles, laughter, hugs – it's all in the family. 不间断的笑容、笑声、拥抱。多温馨的一个大家庭!

# Entrepreneurs' Digest Feature Spotlight 企业家杂志名人焦点

Dr. Dora Hoan shares her thoughts on being a female entrepreneur in 2008 Jul/Aug's issue of Entrepreneurs' Digest. Here are some choice snippets:

### On being a successful entrepreneur:

"A successful entrepreneur is one who has vision, can communicate that vision to employees and align their goals to that of the organisation. Only then will they trust the leader and be willing to follow the lead."

### On being a woman entrepreneur:

"A different place calls for different roles. At work, act like a man because you have to be tough to handle problems and challenges."

范文瑀博士在今年七/八月份的企业家杂志与大家分享身为一名女企业家的感想。以下是访问的一些摘要:

### 身为一名成功企业家的感言:

一名成功的企业家必须眼光独到，而且能清楚地把自己的意见与下属分享，让大家能共同向机构的目标迈进。有了共同的认识，一名领导者才能得到下属的信任与承诺。



**O**n 15th July 2008, Dr. Dora Hoan shared her thoughts on being a female entrepreneur in the 2008 Jul/Aug issue of Entrepreneurs' Digest. Here are some choice snippets:

**On being a successful entrepreneur:**  
"A successful entrepreneur is one who has vision, can communicate that vision to employees and align their goals to that of the organisation. Only then will they trust the leader and be willing to follow the lead."

**On being a woman entrepreneur:**  
"A different place calls for different roles. At work, act like a man because you have to be tough to handle problems and challenges."

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### 身为一名女企业家的感言:

清楚自己在不同场合应扮演的适宜角色。应对工作事物时，应该向同行的男性看齐，以百折不挠的魄力去应付各种难题与挑战。



# The Brilliance of Vitamin C

## 纯的维生素 C

New



**DR's Secret N Series Program:** Conventional skincare's Vitamin C contents are unstable and loses its efficacy through oxidation. DR's Secret N Series, with our patented Bioconversion Technology, produces the freshest Vitamin C for your skin only at the instance of applicaiton, giving you enhanced skincare effects.

**皙之密 N 系列:** 普通的护肤品使用调配好的维生素 C 在瓶装里储存, 其成分和功效, 会因维生素 C 本质极不稳定, 氧化而逐渐失去效力。皙之密 N 系列采用纯的维生素 C, 通过专利的生物化学转化科技, 只在您使用前那一刻释放活性维生素 C, 发挥增强的美肤效果。

- 促进胶原蛋白的产生
- 保持肌肤青春美白
- 减少细纹, 紧实并恢复弹性