

Winter

Product Issue Vol. 2

Rhapsody

An exclusive newsletter for BWL

VALUE ADDED

Positivism Shapes Destiny

HEALTH NOTES

There's a Healthy Way
to Stay Fit for Life

MINDBODY MAKEOVER

Shedding the Pounds and
Keeping them Off the
Healthy Way

NEW PRODUCT

Pureflo Vii- Cheers to
Good Health!



www.bwlgroup.com

MICA (P) 165/07/2009

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Editorial Note

For Rhapsody Winter 09 we bring you Products Issue Volume 2 where we highlight our commitment to bring innovative quality products that offer the best solutions and add value to our customers' lives. We feature these award-winning brands that distinguish BWL as a true leader in the industry. With strong brands, BWL continues to strengthen this leadership position and expand its business across Asia and beyond.

Rhapsody

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Driving a Homegrown Brand on a Global Scale

Best World Lifestyle is SPBA's 2009 Winner for Established Brand, CitiBusiness Regional Brand Awards, and emerged overall winner for CitiBusiness Regional Brand Award. Thank you for your support!

Just as brand excellence sets one company apart from another in local markets, achieving the same success on a regional and global scale is the ultimate competitive advantage for companies who aim to reach out to an increasingly integrated global market.

We live and work in the age of the so-called pre-eminent world brand. It has been facilitated by the rapid and irrepressible growth of global markets over the last decade. As we set out to reap our opportunities in this environment, the challenges are not easy to hurdle but the pay off for our company can be extraordinary.

On this note, our BWL brand comes to mind. When we think of the way we have seen it grow over the last two decades of our company's history, we are amazed and humbled. From a homegrown brand of a little-known company, starting with a handful of dedicated professionals, we have seen our brand grow until it evolved into the stellar brand in the marketplace, standing for everything about our company and our overriding vision and mission.

BWL, the name as we envisioned it, has come to be synonymous with our corporate culture and values and the way we have consistently adhered to our product philosophy – life harmony leads to wellness and happiness.

Whether it's Avance, DRs Secret, Optrimax or PentaLab – our ultimate goal is for our brand to communicate who we are – across our audiences and provide consumers the power of choice. It is targeted to shorten the way our customers process buying information and to ensure that they find in BWL, the excellent products they long to use and use over again – simply because these products have come to add value and continue to enrich their lives.

Building and driving a truly global brand is not an easy proposition. For us to march on to such a lofty position requires an unprecedented commitment from top management, marketing, and assisted by a diverse fields of expertise-- from product development, to customer relationship management and supply chain, down to consistent solid messaging by way of internal and external communications, and advertising and promotion.

From the backend to the frontline, our name is our brand, our product is our brand, and our people are our brand. That brand is the total value of all qualities and attributes implied by the BWL brand name that impact the choices our customers make. We stay ahead of the pack with continuous roll out of new products that emphasize true "value-added". This year we launched Colostrum Delite under Foodphilo brand, added the Activist Eye Cream to our DR's Secret skin care line and the revolutionary UberAir Vac under our newest lifestyle products.

We thank and congratulate all of you for working together, in fashioning a brand that has a clear and consistent identity with our target consumers across geographies, and one that has created that distinct competitive advantage for our distributors and members in the region, and increasingly, across the globe.



Go Bestworlders!



Dr.Dora Hoan, Founder

Dr.Doreen Tan, Founder

Positivism Shapes Destiny

Born to poverty, he lived his life in the face of setbacks. He lost eight elections, failed in business twice, and even suffered a nervous breakdown once.

In 1818, his mother died. In 1831, his business failed. A year later, he ran for Congress and was voted off. In the same year he lost his job. He wanted to attend law school, but lack of money prevented him from doing so. In 1833, he borrowed money from friends to start a business which sooner went bankrupt. He spent the next sixteen years of his life paying off the borrowed fund.

In 1834, he ran for Congress once again and was eventually elected. In 1835 he was engaged to be married, but his fiancée died and his heart was broken. In 1836 he had a nervous breakdown and spent six months confined to his bed.

In 1838, he took a chance to become a speaker for the legislature, but in vain. In 1840, he again failed the bid to win voters. In 1843, he participated in parliamentary elections and lost! He won the parliamentary election in 1846. In 1848, as member of Congress he sought re-election, and failed! In 1849, he wanted to work as Chief of Land Agency but was refused. In 1854, he came back to the political arena and ran for the U.S. Senate, but lost. In 1856, he lost the Republican National Convention's fight for the nomination of the Vice-President by less than 100 votes. He again run for the U.S. Senate in 1858, once again defeated. In 1860, he finally met with success and was elected 16th President of the United States.

He is Abraham Lincoln, the "President who saved America" and one of the greatest statesmen the world has ever known.

Inspiration: A positive outlook, a never-say-die spirit gives endurance and leads to victory. Lincoln stood fast the seemingly infinite downward spiral in his life and took lessons from personal tragedies and professional misfortune to lead his life from narrow roads to higher places.



20 Years of Empowering Life

20 years – Once a toddler, and now a young adult. We journeyed through more than 7000 days. In a highly dynamic and turbulent world, we faced many challenges, yet overcame every one of them. Deeply rooted in Singapore, and having reached out to Asia Pacific regions, we are now poised to embrace the world.

2010, for all Bestworlders, is a remarkable year worthy of jubilation. Best World gave us the best platform on which to stand and grow -- to seize our opportunities and realize our aspirations. Together, we reaped and enjoyed the rewards of Physical, Financial, Emotional, and Social Wellness.

Go, Go, Best Worlders! The grandest party is waiting for us. Together, let us create the "World at its Best"!

Best World International Annual Convention 2010 cum 20th Anniversary Celebration

- The Dates : 12th & 13th June 2010 (Sat & Sun)
- The Grand Venues : Singapore Indoor Stadium (12 June) and Singapore's Resorts World at Sentosa (13 June)
- The Spectacular Shows : Bestworld's 20th Anniversary Celebration, Top Performers' Recognition and General Assembly, Mayday live performance, stage performances, charity events ... and more!

Log on to our website for more information
www.bwlgrou.com



Mayday



20 YEARS OF
empowering life



MindBody MakeOver

Shedding the Pounds and Keeping them Off
the Healthy Way !



So the person on that commercial lost 20 lbs in 2 months – grand promise. But look before you leap ! Diets, specially “quick-fix” pills and plans, often set you up for failure.

Why?

It’s no good to feel deprived. No carb, no fat, no sugar fad diets? Very difficult to realize. Eliminating entire food groups doesn’t allow for a healthy, well-rounded diet and creates imbalances in our bodies.

A few pounds off, then you begin to “plateau”. Your weight remains stuck. Only with increased physical activity can the pounds continue to melt away.

You lose weight, but can’t keep it off. Fad diet is not sustainable, when it fades away, you backslide into the old diet and gain weight again.

Diet seem to make you put on weight more quickly? Restricting your food intake slows down your metabolism. You defeat your own goals.

Healthy or delicious ? You want both !

- Focus on fruits and veggies – The high water and fiber content in many fruits and vegetables make them ideal for healthy snacking and incorporation into meals. In addition, vitamins and nutrients in fruits and vegetables can help your overall health and vitality.

- Upgrade your carbohydrates – Switch from simple to complex carbohydrates. This means eating fewer products like white bread and white rice and eating more whole grains such as whole wheat bread, for long-term energy, makes you feel fuller, longer too. .

- Be choosy with protein. Protein keeps you full longer than carbohydrates, but we must not take more animal protein than we need. Protein from meats and dairy products often comes with high amounts of fat. Choose lean, high quality protein or take proteins from plants like beans and nuts.

- Drink more water. Reduce your daily calorie intake by replacing soda, alcohol or coffee with water. Thirst can also be confused with hunger, so by drinking water, you may avoid consuming extra calories. It aids digestion too and promotes a radiant, supple complexion.

- Take the right supplements. There should be no nutrient gaps in your diet. In today’s polluted environment, we need the potency of advanced nutritionals to ward off harmful elements in modern day living.

Make that Lifestyle Change !

- Get plenty of exercise – Exercise is a slimming person’s best friend! No time for a long workout? Research shows that three 10-minute spurts of exercise per day are just as good as one 30-minute workout.

- Get proper sleep – Aim for about 8 hours of sleep daily. Exhaustion can make you feel hungrier, and impair your judgment..

- Cook your own meals – Cooking meals at home allows you to control both portion size and what goes to in the food.

- Eat early, eat often. Starting your day with a healthy breakfast can jumpstart your metabolism.

Some healthy weight management to-dos:

Lifestyle Change

Weight loss as a permanent lifestyle change is what BWL recommends. We believe in making a commitment to your health for life. Only permanent changes in your lifestyle and food choices will work long term.

At BWL we care about your health and wellness

we have a support system where encouragement and expert advice means a lot. Talk to your BWL buddy, attend the seminars and workshops and consult our nutritionists on how to impact weight loss and lifelong healthy eating.



BWL's Healthy Weight Management Plan.

You will find in it a workable, long-term plan that helps you lose the weight and maintain that loss in a way that works for your health as well as for your looks.

Inside the Healthy Weight Management Package

Colostrum Delite contains colostrum & beta-glucan, great for building up immunity, and endurance with physical activities. It is also high in fibre so it can help with intestinal cleansing for the removal of static stools in the intestines thus helping to lose weight. It also has the ability to curb appetite and at the same time provide them with nutrition.

Plum Delite helps with internal cleansing of the large intestine which will ensure good bowel movement and promote healthy gastrointestinal tract. It helps to detoxify body digestive system.

Anti-cellulite Body Gel helps to eliminate stubborn fat, increase metabolism and at the same time tones the body.

One-plus-a-day can help to prevent vitamin or mineral deficiencies, regulates metabolism and tones muscle.

Super EPA 2000 helps to improve circulation thus increasing fat metabolism naturally which will increase the rate at which fats burn, accelerating the slimming process.

Blackcurrant/Borage Seed Oil contains omega 6 which is an essential nutrition for our bodies, in terms of weight management; it helps to burn fats naturally and alleviates water retention.

How to consume

Colostrum Delite:

Replace 1-2 meals with 1 glass of Colostrum Delite each

Plum Delite:

1 everyday after last meal of the day

Anti-cellulite Body Gel:

Apply 1-2 times everyday on stubborn fat areas

One plus a day:

1 everyday after lunch

Super EPA 2000:

1 soft gel after breakfast and dinner

Blackcurrant/Borage Seed Oil:

Either 2 Blackcurrant or 1 Borage after breakfast and dinner



Hot Weight-Loss Tips

Kamthorn Pornkupaisal, 25
lost 11.6 kg

I managed to whip up some good exercises to go with my weight loss plan. I constantly drink Colostrum Delite together with the Avance supplements. Colostrum is a tasty and nutritious beverage and I love it. It comes really handy, specially on days when I am not really all that hungry, I take it to replace my meal. I also tried to follow the nutritionist's advise on making smart food choices. The Optrimax body gel did wonders for toning my abdominal area. I apply it after a good day of exercise which consists mostly of running and sit ups. Later on I intensified my activities -- Jogging, soccer, dancing, and belly dancing. I also take long walks and a lot of prayer and quiet time.



Lim Heng Hua, 55
lost 6 kg

I am enthusiastic about the healthy weight loss philosophy being promoted by BWL. Together with regular intake of Colostrum Delite, I took the necessary supplements to go with it. Most importantly, I initiated a whole new lifestyle which is key to my successful weight loss. I recommend Colostrum Delite, it not only helped to curb my appetite, it improved my overall health as well. I began to lose weight and the wonderful thing is that I feel healthier and more energetic.



Ang La Hay, 44
Lost 3.4 kg

I take Super EPA 2000 and Borage Seed Oil daily, together with Colostrum Delite. They are of great benefit to my weight loss efforts. My nutritionist suggested that I eat frequent, small meals instead of starving myself. I have also learned to make healthy food choices and successfully lost 3.4 kilograms. It makes me want to continue on the "Healthy Weight Management Challenge" until I achieve my ideal weight goal!



pureflo™



Pureflo Vii

Cheers to Good Health !

Water is a major component of the tissues and cells of the body. Without water the human body will survive only a few days. No other nutrient deficiency has such profound effects !

Almost all chronic and degenerative diseases is the result of toxins building up in our body, from literally hundreds of harmful substances we are daily exposed to. We can't keep toxins from getting into our body, but we can help our body to get rid of them by drinking plenty of healthy water.

Detoxification is probably the single most important component to long-term health. And one that relies almost exclusively on an adequate intake of pure, clean, water!



How would you like to look years younger and live a life of prolonged state of health and wellness?

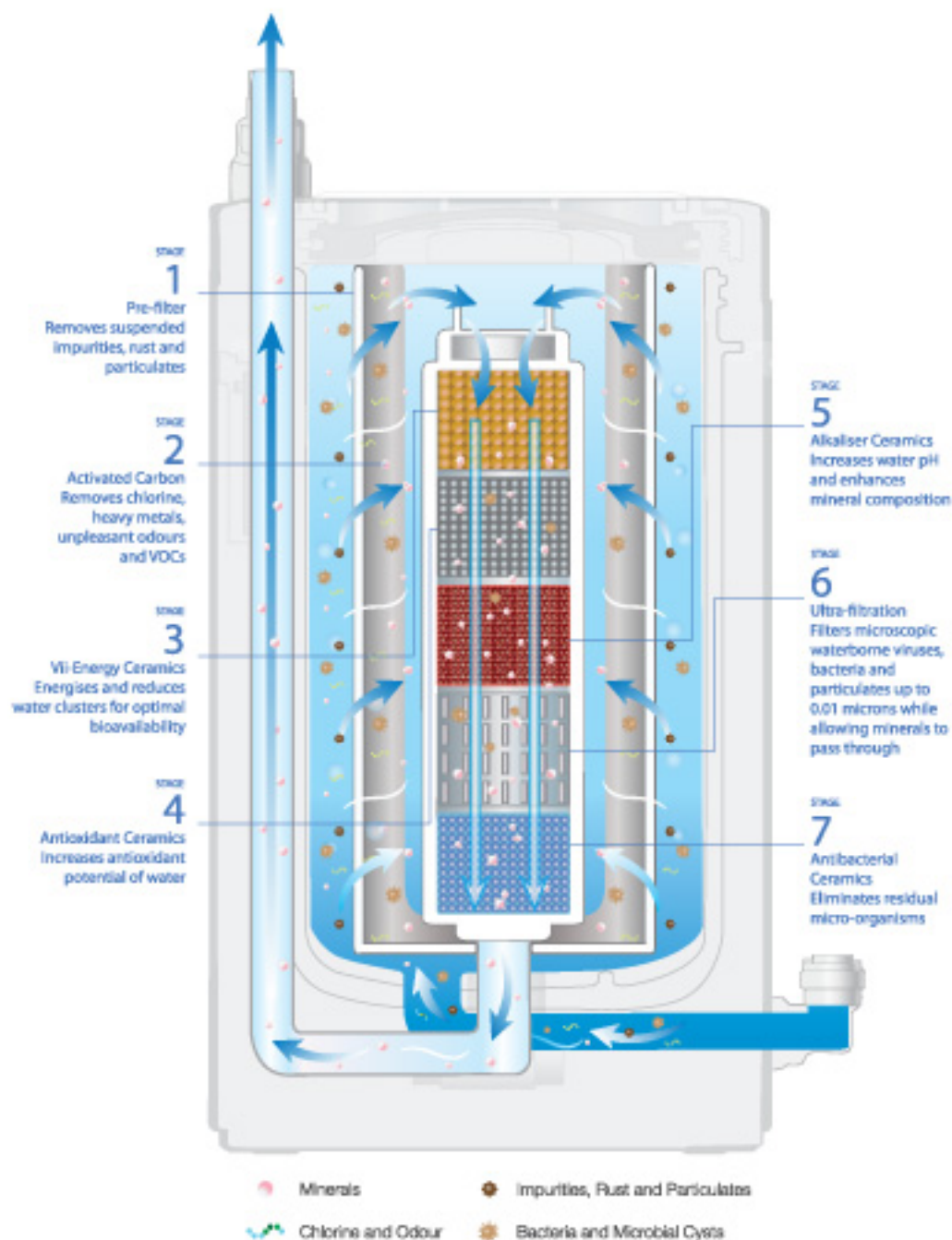
We have the key. It's Pureflo Vii.

Does this remind you of the Nintendo Wii? It is not a bad comparison. You can actually look at Pureflo Vii as the "7-Stage console" in water purification. A real winner in form and features, Pureflo Vii has 7 filtration steps merged into 1 filter cartridge exclusively designed and manufactured by an NSF-certified water technology expert.

Pureflo Vii strives to duplicate the water quality in some of the world's longevity hotspots. Scientists have found a way by using natural ceramic stones to enhance the properties of water.

Start insuring your health, and fight aging through the single, most effective means -- pure, alkaline water with Pureflo Vii !

The 7-stage filtration of PureFlo Vii



Breakthrough Features

- Enhance health with pure alkaline, antioxidant energized water
- Enjoy safe and tasty water of pristine quality
- Be environmentally friendly and save cost with no electricity required for filtration
- 7 steps filtration made convenient with a single cartridge replacement
- Simple cartridge replacement that anyone can handle without use of any tools
- Never miss a filter replacement schedule with the filter replacement alert
- Fits and complements stylish home interiors
- Conserve countertop space with powerful compact filter

Exclusively designed and manufactured by NSF-certified water technology expert Certified by Korea Environmental and Water Works Institute to meet the high quality water standards

The Health Wonders of Pureflo Vii

Antioxidant Water for Beauty

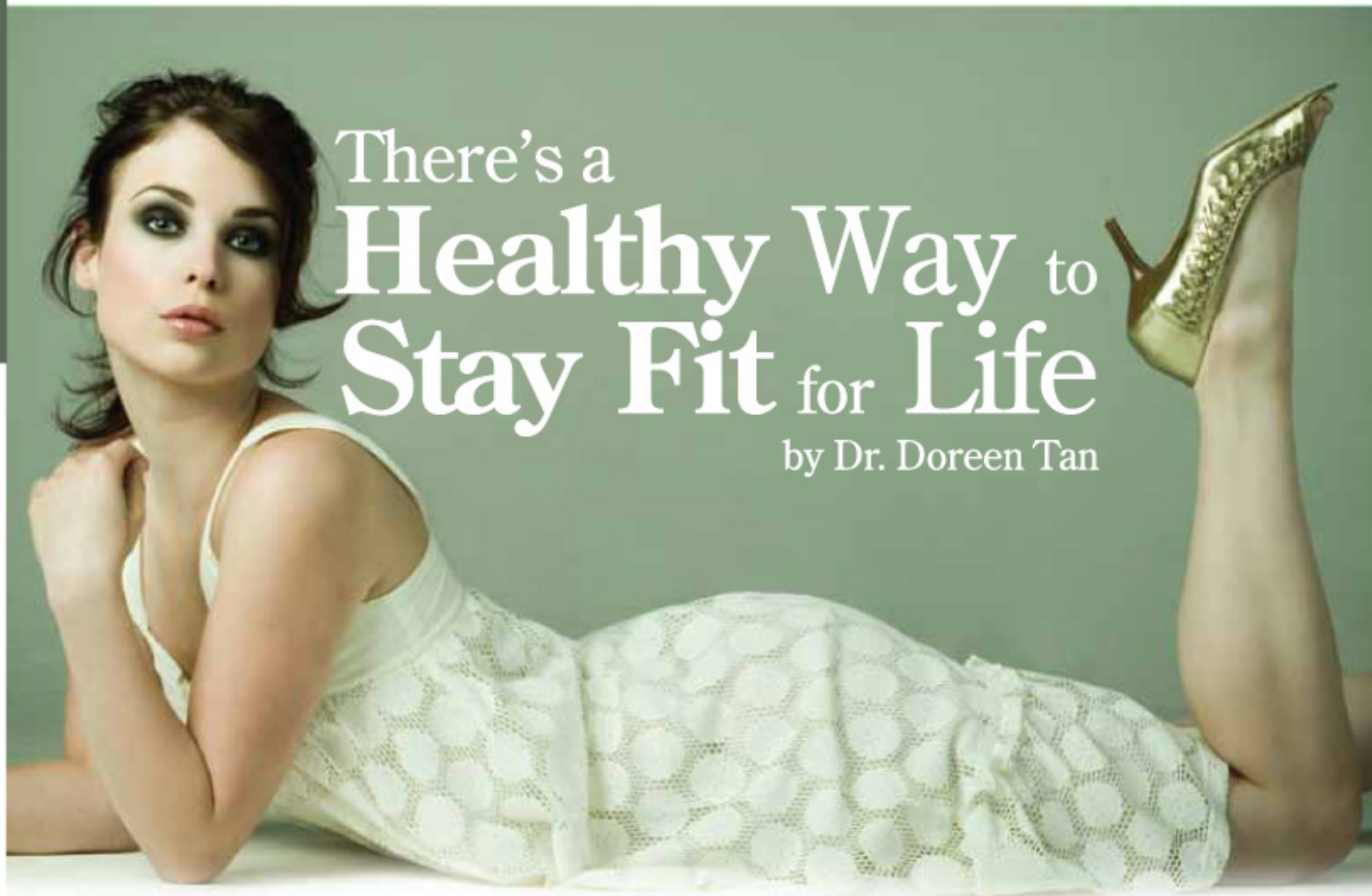
Gives dewy youthful skin and safeguards your health by reversing the aging damage of free radicals with antioxidant water. The layer of antioxidant ceramics in Pureflo enriches water with antioxidant that neutralizes the effects of free radicals.

Alkaline Water for Health

Eliminate health hazards with alkaline water that restores a desirable alkaline body condition with Pureflo Vii water and maintain a body environment primed for good health. Pureflo Vii contains alkaliser Ceramics which infuse beneficial minerals, while generating mildly alkaline water.

Energized Water for Vitality

Get a hearty vitality as energized water has smaller water clusters for effective hydration, delivery of nutrients and detoxification. The proprietary vii energy Ceramics emit magnetic fields that reduce the size of water clusters, allowing water to exist in small clusters that enter cells effortlessly, delivering essential water and nutrients. Energized water also leaves the cells easily bringing with it toxins and metabolic waste away from the body.



There's a Healthy Way to Stay Fit for Life

by Dr. Doreen Tan

Fight that Bulge

There are many different diet programs in the market but some only produce short-term results and once the person stops following the program, the weight will bounce back. A good diet program will be one that educates its user to manage the weight through healthy lifestyle and eating habits. Weight management requires long-term commitment so always be patient and do not expect change to occur instantly. Having a positive mindset will also allow you to achieve your goal to have a healthy weight and the best way to manage your weight is through the holistic manner.

Know Your Body Mass Index (BMI)

BMI is a good measurement tool for acceptability of body weight. As BMI increases, the risk of getting heart disease and diabetes will increase.

$$\text{BMI} = \frac{\text{Weight (Kg)}}{\text{Height (m)} \times \text{Height (m)}}$$

BMI (Kg/m ²)	Risk of Heart Disease and Diabetes
27.5 and above High Risk	High Risk
23.0 - 27.4	Moderate Risk
18.5 - 22.9	Low Risk (Healthy Range)
Less than 18.5	Risk of nutritional deficiency diseases and osteoporosis

(Ministry of Health, 2007)

Note: Muscles weigh more than fats and athletes have more muscle mass than fat compared to non-athletes. Therefore, BMI will not be accurate for athletes.

- Age
- Genetics
- Constipation
- Overeating
- Alcohol consumption
- Inadequate exercise
- Hormonal imbalance
- Water retention
- Illnesses
- Medication
- Stress
- Smoking

Health Issues Related to Obesity

Being overweight does not only cause you cosmetic problems. It implicates you with health risks such as:

- Body aches
- Sleeping disorders such as sleep apnea
- Fatigue
- Osteoarthritis
- Gouts
- Diabetes
- Heart diseases such as high blood pressure, high cholesterol, atherosclerosis and heart attack
- Stroke
- Liver disease
- Gallbladder disease
- Cancer such as breast cancer and colon cancer
- Musculoskeletal disorder
- Infertility
- Sudden death

7 Holistic Steps to Managing Weight!

1. Eliminating high fat, high sugar, high sodium and processed food is a must if you want to attain a healthy weight. Complex carbohydrates such as wholegrain bread, pulses and green leafy vegetables can help in balancing hormones, regulate blood sugar level and will cause one to feel fuller for a longer period of time, Fruits and vegetables are high in fibre so they can assist in promoting digestive health and also improve metabolism thus beneficial for those who are interested in managing their weight.

2. It takes 20 minutes after you've started eating to feel full so it is recommended to take your time to eat and chew well.

3. Do you think that skipping meals will help you lose weight? Think again! Skipping meals decreases your metabolism rate. A healthy breakfast will essentially aid you in weight loss.

4. It is recommended to exercise at least thrice a week and for at least 45 minutes each session. Choose exercises that require you to use the major muscle groups as it can help to burn more calories. For instance: swimming, running or cycling. It is important to incorporate strength training exercises to preserve muscle mass while burning the calories.

5. Stress such as emotional mental stress may contribute to increased food consumption especially comfort food such as ice-cream, chocolates, and chips. Nutrient-dense food such as brown rice, asparagus, cabbage and sunflower seeds can help in controlling the stress hormones.

6. Detox is good as toxins will be removed from the body resulting in a healthy body or more importantly a healthy liver which can help to burn fats at a faster rate thus supporting weight loss. One method to detoxify will be to drink sufficient water, especially warm water as it will help to flush out toxins in the body. Skin brushing is also a way of detoxifying, it will help to improve circulation and help in fat metabolism.

7. The final holistic step to managing weight is to enhance your weight management program with the consumption of our health supplements and products. At Best World, we have the right supplements and products to help you lose weight the healthier and easier way!

Colostrum Delite:

Replace 1-2 meals with 1 glass of Colostrum Delite each

Plum Delite:

1 everyday after last meal of the day

Super EPA 2000:

1 soft gel after breakfast and dinner

Blackcurrant/Borage Seed Oil:

Either 2 Blackcurrant or 1 Borage after breakfast and dinner

Anti-cellulite Body Gel:

Apply 1-2 times everyday on stubborn fat areas

For maintenance of healthy weight, you can continue to consume the above recommended products even after achieving your desired healthy weight.



i-CARE Therefore, I AM.

Super Brand Avance Brings You i-CARE

Because your eyesight is everything, Avance developed its newest premium supplement i-CARE, a total formula that optimally supplements the needs and nutrition of the eye for better vision.

i-CARE is Total Ocular Formula Plus

It is the only eye health supplement in the market that contains select ingredients targeted at every area of the eyes that needs care in just the right amount scientifically proven to work optimally for healthy eyes.

High B Carotene

B carotene, a form of Vitamin A found in carrots is in i-CARE. In the retina of our eyes are light sensitive pigments called rhodopsins that improves night vision.

Right amount of Lutein

Lutein is extracted from brightly colored fruits, vegetable and marigold flowers. In cataracts for instance, clouding occurs when oxidized protein bind to the lens. Being an anti-oxidant, Lutein can help to prevent oxidation of these proteins, thus preventing cataracts.

Powerful Load of Anthocyanins

Anthocyanins are important components of rhodopsins for night vision. They are also antioxidant that can help to prevent cataracts and promotes collagen synthesis of blood vessels and eyeball

Very Berry Good

Powder Blend of 12 kinds of organic berries -- Bilberry, Lingonberry, Blackcurrant, Aronia, Blueberry, pomegranate, Concord Grape, Sour Cherry, Elderberry, Cranberry, Red Raspberry, Black Raspberry - acts as antioxidants and anthocyanins



Give Your Loved One's the Best

i - CARE. Simply 1 stick a day. For Vision So Bright, Life So Right.

Works best with EPA 2000 for Omega-3 fatty acids, Vitamin C /zinc, for optimum eye health.



Available in Singapore!

Miraglo Body--

Precision Scrubbing for Glowing Body Skin





DR's Secret Activist Eye Cream Hide the Years Behind Those Eyes

Pamper those Peepers

The eyes are the focal point of the face and also the part of the body that gets immediate attention. That sensitive eye skin requires special care. Eye skin is very delicate, and needs to be handled with care.

Skin around the eyes is particularly prone to ageing because it is attached to the eyes and not composed of any fat or oil glands that normally act as a shield for protection. As we age, production of growth factors slows down and processes that produce collagen and elastin which are responsible for skin firming and tightening. The blood vessel maintenance is also not as active thus resulting in problem skin like fine lines, dark circles, and puffiness.

The Breakthrough Solution

Activist Eye Cream, is the newest product under our skin care brand DR's Secret. It contains AGF-Complex™, Botanica-E™, and patented Argireline® formulated for the specialized care of the uniquely delicate area around the eyes.

These active ingredients work in synergy to restore elasticity and suppleness, even out fine lines, reduce the appearance of dark circles, and clinically proven to visibly cut several years off a person's age.

AGF-Complex™, a proprietary technology of BWL's product research and development, is specially-engineered with advanced cellular biotechnology that mimics the action of growth factors and targets the initial necessary steps towards skin renewal.

Acetyl Hexapeptide-8, more commonly known as Argireline®. It is a patented peptide that works like botulinum toxin, only better. Its effect is not as harsh as botulinum toxin and results in tighter skin around the eye contours without losing the natural facial expressions. This is because Argireline® only partially inhibits the contraction of the muscles that cause wrinkles and fine lines.

Botanica-E, another BWL exclusive technology which a blend of Vitamin E and 7 botanical extracts with Ginkgo Extract plus Caffeine to lighten dark circles and reduce puffiness. It also has patented Conalbumin peptides to lift and tighten skin

The results?

Elasticity and suppleness restored, fine lines are flattened, skin becomes tighter, reducing the protrusions of fats from the lower eyelids, and reducing the appearance of eye bags. Better blood circulation and more effective fluids removal will also lighten dark eye rings and relieve puffiness due to water retention. Restored eye contours for radiant, youthful looking eyes !

Gotta Get!

Get Your Gift of
DR's Secret Activist Eye Cream
by simply writing in....
"My Personal Eye Care Regime
Using Activist Eye Cream"

3 bottles of DR's Secret
Activist Eye Cream
to be given to 3 Lucky Winners !

Drop an email to:
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or send to
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UberAir Vac for Pure, Clean Air Like Never Before

Imagine you can vacuum the air!



First, let's separate fact from fiction:

Indoor air is cleaner than outdoor air. Not True. Indoor air is usually 30 to 50% more polluted than outdoor air. Relative humidity inside our homes breed mold, fungi and other irritants that are bad our health.

We all need protection! The first step is **source control**: Remove the source and control the emission of these pollutants. The long-lasting solution is **air purification**, which essentially means -- bring fresh, clean air indoors.

Uber Air Vac offers the ultimate solution.

BWL Founder and Chief Product Specialist Dr. Doreen Tan says "Uber Air is the first and only air cleaner in the market that can purify air at 360 degrees of every space. It does its amazing job via our breakthrough patented technology the Uber Static Filter (USF) which attracts invisible pollutants in the air such as dust micro-organisms, VOCs and even stubborn cigarette smoke and smell."

So you need proof?

Let's go down to "test-drive" it!

....When it comes to cleaning the house, who better to ask than your dutiful housekeeper?

We cornered Nerie, a domestic helper who works for a busy lady executive who is married with children, and is a pet lover too.

"My job's a tough one. My boss wants the place spotlessly clean at all times. In the past, I had to mop the floor, dust every item, and vacuum clean the entire house almost everyday, Still, not enough." Nerie said.

After the usual cleaning methods, Nerie is not only exhausted but quite disappointed. Somehow the film of dust on black countertops seemed impossible to wipe out. The stubborn smell of smoke in the air sticks onto fabrics as well. With two dogs in the house, it was not uncommon to find pet dander or hair everywhere. Even with frequent deodorizing, cigarette smoke and smell lingers in the air.

There are also areas in the house that are so hard to reach. The house is after all only clean in appearance. But just how clean is clean? Nerie's meticulous boss worried about the health threats of invisible pollutants.

As we have found out, it's in the hard-to reach corners and in the air, where lurking pollutants begin to wreak havoc on our health!

Dust particles in hard-to-reach areas can bind to toxins and sit in your home. Cigarette smoke and smell lingers causing harm to health. Many viruses, bacteria, molds, fungi and microscopic mites become the mainstays in your kitchen, your bathroom, your living area, your own bedroom.

The Ultimate Solution

Things took a turn for the best when Nerie's boss heard about the Uber Air Vac and bought one to use at home. They were amazed at the results!

Nerie showed us how the Uber Air Vac works. She simply turned the Vac on, placed it at the center of the room, and it began to do its job. The first thing we noticed was how quietly it operates.

Nerie was thrilled to tell us, "It sucks every particle of dirt. No more cigarette smoke and smell. Within just a day of use, you can't imagine how much dust and dirt particles it filters."

Nerie's boss was finally satisfied. "I could not help noticing how totally clean every area is. I touch the drapes and curtains... dust- free! The carpets, rugs, artificial flowers, throw pillows, all well-kept. The wall cabinets, beds, countertops, everything's spotless...!. The air is fresh and crisp. And I no longer suffer from sinusitis. Thanks to Uber Air Vac, the entire house and the air we breathe have never been so clean!"



A Breakthrough Technology, Your Best Investment for Lifelong Good Health!

How UberStatic Filter technology works:

>>Each side of the filter layer will carry a different charge, ie, negative on one side, positive on the other. The charged particles in the air will be attracted to the side with an opposite charge and be stuck to it, thus be effectively filtered from the air as it passes through the filter.



"It has been nearly 20 years since we first established Best World. Dora and I had a common dream: we wanted to find the best products in the world because we believe that our customers deserve the best."

We wanted the highest quality products of the greatest efficacy. We wanted products that can transform people's lives! This has always been our commitment, a passion we have carried on to this day."

Dr. Doreen Tan
Founder & Chief Product Specialist

Product Knowledge to Sharpen Your Competitive Edge

As a Distributor of BWL products, this is your confidence: that when you talk about BWL products to your customers, you are pitching for the best products in the market today.

Our Brand Promise

The Brand Promise was crystal clear from the beginning: to empower people towards the healthy lifestyle -- with physical health, financial health, emotional health and social health. Life its Best is a powerful message that has become the overarching philosophy in everything we do, and holds true for product development.

Product Focus

As a product-focused company devoted to introducing quality products, we aim to offer the best solutions to enrich our consumers' lives. This is what differentiates us from all the rest -- our trove of health professionals capable of not merely selling but providing solutions to our customers' problems.

Solution to People's problems

Our goal is for consumers to be guided and given informed choices on their buying decisions. We also want those decisions to enrich their lives. You are in a position to accomplish all these by solving our customers' problems by understanding their needs and wants.

Key competitive edge

Establish Customer benefits with product knowledge through training that equips you with the advantages of determining customer benefits from our range of excellent products which will help you achieve this:

Bring Customer Value

Unique product features and their proven benefits make it uniquely valued and differentiated.

Develop Brand Loyalty

Demonstrate excellent product knowledge that will directly touch on our consumer needs and wants and give them a personal reason not only to buy the product but to buy it back, again and again.

Cash in on iKash 2 Series today !

Our knowledge training are intended to develop you into product knowledge experts and professional health consultants. We have developed a comprehensive product knowledge system complete with videos, workbooks and knowledge tests to measure your understanding, developing you into a sales professional whose expertise will draw customers back again and again.

For information on the latest training, check with our Marketing Staff at tel. no. 6333 3663 or log on to <http://www.bwlgroup.com>